



BUSINESS PROGRAM COURSE REQUIREMENTS

CORE COURSES **CREDIT HOURS**

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| BCOM 300 Spreadsheet Applications | 3 |
| BCOM 301 Business Communication | 3 |
| GBUS 204 Business Law I | 3 |
| LDRS 306 Leadership & Team Dynamics | 3 |
| MGT 301 Management Principles..... | 3 |
| INF 304 Management Info. Systems..... | 3 |
| MKT 301 Marketing Principles | 3 |
| Choose 1 Software Applications Course from: | |
| INF 250 Intro. To Web Development..... | 3 |
| INF 322 Intro to Web Technologies x..... | 3 |
| Choose 2 Business Related Electives from: | |
| MKT 403 Retail Management..... | 3 |
| MKT 601 Consumer Behavior..... | 3 |
| MKT 609 Strategic Electronic Marketing | 3 |
| THM 632 Sustain. Tourism/Event Management | 3 |
| Choose 2 Cognates from: | |
| ECON 202 Principles of Economics - Macro OR | |
| ECON 201 Principles of Economics - Micro | 3 |
| FIN 205 Theory & Prac. of Pers. Finance | 3 |
| MATH 250 Elements of Statistics | 3 |
| Business Teacher Licensure Concentration Courses: | |
| ACCT 203 Principles of Accounting I | 3 |
| ACCT 204 Principles of Accounting II | 3 |
| MGT 611 Human Resource Management | 3 |

Total Program Hours**45**