

22
OUTPUT

Economic Impact

18.9%

13.5%

Public Affairs

8.1%

Strategic Planning

POLICY FELLOWS

To facilitate effective public policy decision-making, the Docking Institute has distinguished policy fellows from industry, academia, and government. The Docking Institute assembles the right team of experts to find real-world solutions to real-world challenges.

Paul Adams, Ph.D.
Fort Hays State University
College of Education

Micki Armstrong, M.S.
Fort Hays State University
Coordinator/Mediator
Family Development Services
(Retired)

Emily Breit, Ph.D.
Fort Hays State University
Economics, Finance &
Accounting

Keith Campbell, Ph.D.
Fort Hays State University
Sociology

Melissa Dixon, B.F.A.
Hays Convention &
Visitors Bureau

Larry Dreiling, M.S.
Freelance Journalist

Robert Duffy, M.A.
Fort Hays State University
Drug & Alcohol Wellness
Network

D. Nicole English, Ph.D.
Fort Hays State University
Sociology

Thomas Johansen, Ph.D.
Fort Hays State University
Economics, Finance &
Accounting

Scott R. Jones, Ed.S.
Fort Hays State University
Applied Business Studies

Becky Kiser, M.S.
Hays Post/Eagle Radio
News Reporter

Richard Lisichenko, Ph.D.
Fort Hays State University
Geosciences

Deborah Ludwig, M.L.S.
Fort Hays State University
Forsyth Library

Jean Majercin, M.P.S.
Fort Hays State University
Sociology

Mary Martin, Ph.D.
Fort Hays State University
Applied Business Studies

Kate McGonigal, Ph.D.
Fort Hays State University
Sociology

Alexandra Middlewood, Ph.D.
Wichita State University
Political Science

Patrick R. Miller, Ph.D.
University of Kansas
Political Science

Luis Montelongo, M.B.A.
Educational Management
Solutions
National Market Coordinator

Claire Nickerson, M.L.I.S.
Fort Hays State University
Forsyth Library

Lori Peek, Ph.D.
University of Colorado-Boulder
Sociology

Chapman Rackaway, Ph.D.
Radford University
Political Science

Wendy Rohleder-Sook, J.D.
Fort Hays State University
Political Science

Samuel Schreyer, Ph.D.
Fort Hays State University
Economics, Finance &
Accounting

Kevin Shaffer, M.S.
Fort Hays State University
Informatics

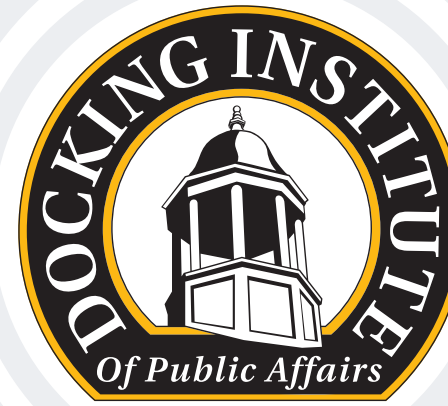
Michael A. Smith, Ph.D.
Emporia State University
Political Science

Morgan Steele, Ph.D.
Fort Hays State University
Criminal Justice

Jay Steinmetz, Ph.D.
Fort Hays State University
Political Science

April Terry, Ph.D.
Fort Hays State University
Criminal Justice

Greg Weisenborn, Ph.D.
Fort Hays State University
Management



2022

Annual Report
Docking Institute
of Public Affairs

Fort Hays State University
Hays, KS
www.fhsu.edu/docking
(785) 628-4197

24.3%

Program Evaluation

20
SERVICE

35.2%

Survey Research

MESSAGE FROM THE STAFF

Docking Institute teams love doing research and are especially jazzed by original research collaboratively designed with our clients to meet their information needs! Over half of our 2022 projects had research teams creating new measures and/or means of gathering and analyzing data. One of those had the Institute conducting our largest-ever mail-out mail-back general population survey, yielding 4,298 household completions. For 73 categories of retail goods and services, the Institute examined purchasing and gaps in 29 counties of northcentral and northwest Kansas for the KSBDC. We offer findings from this survey dynamically in Tableau Public, in a manner that allows entrepreneurs, business owners looking to expand, economic developers, county officials, etc., to customize how they organize results. We invite you to visit our website (www.fhsu.edu/docking), where you can link to the Tableau Public results of this project and learn more about other Institute research projects, organizational planning, grant writing, and public affairs programming.

Sincerely,

Brett Zollinger, Ph.D.
Director

Jian Sun, Ph.D.
Assistant Director

Michael Walker, M.S.
Research Scholar

Marisa M. Johnson, M.B.A.
Administrative Specialist

Wesley Davis
Graduate Assistant

Leslie Watson-Divittore
Graduate Assistant

SENIOR FELLOWS

Joseph Aistrup, Ph.D.
Auburn University
Professor – Political Science
Docking Institute Director, 1999-2001

Mark Bannister, J.D.
Boise State University
Dean – College of Business & Economics
Docking Institute Director, 1992-1999

Gary Brinker, Ph.D.
Fort Hays State University
Professor – Sociology
Docking Institute Director, 2008-2017

Preston Gilson, Ph.D.
Fort Hays State University
Emeritus – Finance

Larry Gould, Ph.D.
Fort Hays State University
Chair – Political Science
Docking Institute Founder & Director, 1984-1991

Leslie Paige, M.S., Ed.S., NCSP
Fort Hays State University
Director – Office of Scholarship
and Sponsored Projects (Retired)

STUDENT STAFF

Student Research Assistants
Hannah Cross
Spencer Manning
Jenna Welsby



OUR MISSION

To facilitate effective public policy decision-making among governmental and nonprofit entities.



SURVEY RESEARCH

Survey and Focus Group Research

The Docking Institute provides professional survey design, data gathering, and data analysis services. Docking Institute researchers confer with clients to select the most appropriate survey methodology based on the client's needs, goals, and budget. Available survey methods include telephone surveys (using a 10-station CATI system), mail surveys, online surveys, personal interviews, and focus groups.

KANSAS GROUND WATER ASSOCIATION SAWYER, KANSAS

Online survey of membership on attitudes about potential licensing/regulatory changes

KANSAS DEPARTMENT OF WILDLIFE AND PARKS TOPEKA, KANSAS

Mail survey of landowners on experiences with and attitudes about deer populations in Kansas

FACULTY SENATE FORT HAYS STATE UNIVERSITY

Online survey addressing faculty morale among FHSU faculty members

OFFICE OF THE PRESIDENT FORT HAYS STATE UNIVERSITY

Online survey of FHSU University faculty, staff, and students assessing institutional values

UNITED WAY OF CENTRAL KANSAS (UWCK) GREAT BEND, KANSAS

Online community needs assessment survey of residents in Barton and Pawnee Counties

GROW HAYS, INC. HAYS, KANSAS

Mail survey of residents in Ellis County assessing community quality of life priorities

KANSAS SMALL BUSINESS DEVELOPMENT CENTER TOPEKA, KANSAS

Financial impact and satisfaction assessment of small businesses served by Kansas SBDC, using an online survey

KANSAS DEPARTMENT OF HEALTH AND ENVIRONMENT, OFFICE OF PRIMARY CARE AND RURAL HEALTH TOPEKA, KANSAS

Telephone, mail, and online surveys to collect workforce data from primary care, mental health, and dental practice sites

UNIVERSITY SUPPORT STAFF (USS) AND UNCLASSIFIED PROFESSIONAL STAFF (UPS) FORT HAYS STATE UNIVERSITY

Online survey of Coalition of Kansas Board of Regents Universities University Support Staff (USS) and Unclassified Professional Staff (UPS) employed at six universities: Emporia State University, Fort Hays State University, Kansas State University, University of Kansas, Pittsburg State University, and Wichita State University covering topics of satisfaction with work assignments, wages, benefits, and opportunities for advancement; changes in workloads; holding or looking for second jobs; and additional work-related issues

INSTITUTIONAL EFFECTIVENESS AND QUALITY IMPROVEMENT (IEQI) FORT HAYS STATE UNIVERSITY

Faculty survey on perceptions, attitudes, and behaviors regarding the assessment of student learning

KANSAS SMALL BUSINESS DEVELOPMENT CENTER FORT HAYS STATE UNIVERSITY

Analysis of potential gaps in Retail Goods and Services for its 29-county service area, using mail and online surveying

KANSAS SPEAKS POLL DOCKING INSTITUTE OF PUBLIC AFFAIRS FORT HAYS STATE UNIVERSITY AND WICHITA JOURNALISM COLLABORATIVE

Online survey of citizens of Kansas to assess opinions and attitudes about public policy, public affairs issues, and elected representatives

PROGRAM EVALUATION

Program Evaluation

Conducting an assessment of program implementation and program outcomes is indispensable for agencies to make informed decisions about the effectiveness of their programs. Government and nonprofit organizations often need tangible documentation of a program's effectiveness to receive or maintain funding.

COLLEGE OF EDUCATION FORT HAYS STATE UNIVERSITY

Third-party evaluation services for the "Science Teachers for Rural America – A Post-Baccalaureate STEM Teacher Licensure Program to Prepare Teachers for Rural Places"

KANSAS ACADEMY OF MATHEMATICS AND SCIENCE (KAMS) FORT HAYS STATE UNIVERSITY

Formative evaluation, including an online survey of KAMS students and parents and a focus group with students

STATE LIBRARY OF KANSAS TOPEKA, KANSAS

Evaluation Services for the Kansas State Library conducting site visits, focus groups, and questionnaires

HEALTH AND WELLNESS SERVICES-COUNSELING (FORMERLY KELLY CENTER) FORT HAYS STATE UNIVERSITY

Third-party evaluation of the Health and Wellness Services - Counseling Suicide Prevention grant

DEPARTMENT OF ADVANCED EDUCATION PROGRAMS FORT HAYS STATE UNIVERSITY

Third-party evaluation using online surveys for the Discovery Research PreK-12/National Science Foundation project (SCOLP)

NATIONAL SCIENCE FOUNDATION, NOYCE TEACHER SCHOLARSHIP GRANT PROGRAM FORT HAYS STATE UNIVERSITY

Formative evaluation, including online surveying, interviews, and focus groups of participants as they pursue their science degrees and begin teaching in high-needs areas

ARIZONA SUPREME COURT PHOENIX, ARIZONA

Multi-survey data processing and analysis for the Arizona Judicial Performance Review Program

DEPARTMENT OF GEOSCIENCES FORT HAYS STATE UNIVERSITY

Third-party evaluation using online surveys and interviews to assess the Cameroon Program

PUBLIC AFFAIRS

Public Affairs / Grant Writing

Through public affairs programming, the Docking Institute provides critical resources for today's public leaders to plan for a successful future.

ARTS & MEMORIES MUSEUM RILEY, KANSAS

Grants research and facilitation services for a proposal submission

KANSAS COUNTY TREASURERS ASSOCIATION

Annual maintenance of online course instruction related to the duties, responsibilities, and operation of a county treasurers office

KANSAS COUNTY TREASURERS ASSOCIATION

Vetting and certification services for KCTA's training program

SMOKY HILLS PBS BUNKER HILL, KANSAS

Moderating live call-in program "The Kansas Legislature" featuring Kansas Senators and Representatives discussing state issues during the legislative session

LOCAL CANDIDATE DEBATE

Collaborated with FHSU Student Government Association, American Democracy Project, and Hays Chamber of Commerce to coordinate election-year local candidate debate

ECONOMIC IMPACT

Economic Impact / Cost-Benefit / Feasibility Analysis

Economic Impact / Cost-Benefit / Feasibility Analysis Policy assessment often requires an economic impact analysis of existing and proposed activities or programs. Government agencies and nonprofit organizations can use economic impact assessments to determine the total monetary benefit of their activities in a local or regional economy. Our researchers have analyzed the economic impact of manufacturers, service organizations, hospitals, correctional facilities, institutions of higher learning, business incubators, infrastructure upgrades, and other existing and potential programs and projects. Decision-makers often turn to cost-benefit analysis as a tool for understanding whether the benefits of a program/project exceed the costs. The purpose of a CBA is to comprehensively identify and measure all relevant economic costs and benefits that accrue to a program. Feasibility analysis estimates the monetary benefits of a potential project and compares those benefits to cost criteria. This analysis provides a base for a projection of a costs-to-benefits scenario useful to leaders and funders in determining whether to pursue a project.

OFFICE OF THE PRESIDENT FORT HAYS STATE UNIVERSITY

Estimate the economic impact of Fort Hays State University on the local economy

BARTON COMMUNITY COLLEGE BARTON, KANSAS

Analysis to estimate the annual return on investment (ROI) from local property tax revenues

STRATACA HUTCHINSON, KANSAS

Economic Impact of proposed enhancement to its existing attraction

CITY OF HAYS HAYS, KANSAS

Economic impact of Ellis and Russell Counties on the State of Kansas

SHAWNEE TOWN 1929 SHAWNEE, KANSAS

Economic impact analysis of education, entertainment/facilities, and retail that attract visitors and generate income for the museum

PHILLIPS COUNTY ECONOMIC DEVELOPMENT PHILLIPSBURG, KANSAS

Housing needs analysis estimating future housing supply and demand, inadequacies in housing supply, and the importance of quality housing for economic growth

LABOR STUDIES

Labor and Migration Studies

Based on government labor data alone, firms considering relocation or expansion may often conclude incorrectly that there is not sufficient qualified labor to meet their needs. A labor study assesses the labor supply, availability, and skill level of a region. Labor studies determine the working status, education, training levels, willingness to commute, desired wages and benefits of people looking for employment available for the right opportunity.

REGIONAL ECONOMIC DEVELOPMENT, INC. COLUMBIA, MISSOURI

Mail survey to determine available labor residing in the Columbia/Boone County Labor Basin

BOONSLICK COMMUNITY DEVELOPMENT CORPORATION BOONVILLE, MISSOURI

Mail survey to determine available labor residing in the Boonville/Cooper County Labor Basin

CITY OF MEXICO AUDRAIN COUNTY, MISSOURI

Mail survey to determine available labor residing in the Mexico/Audrain County Labor Basin

STRATEGIC PLANNING

Strategic Planning

Visionary leadership begins with a plan that strategically prioritizes scarce community or organizational resources. The Docking Institute has worked with more than 60 entities, including state agencies, school districts, educational institutions, museums, communities, economic development organizations, and chambers of commerce to conduct strategic planning. The Docking Institute customizes the strategic planning process to meet each organization's requirements.

LOCUST GROVE VILLAGE AND RUSH COUNTY MEMORIAL HOSPITAL La Crosse, Kansas

ROBBINS COLLEGE OF BUSINESS AND ENTREPRENEURSHIP Fort Hays State University

HAYS RECREATION COMMISSION Hays, Kansas