



## BUSINESS T2T PROGRAM COURSE REQUIREMENTS

### MAJOR CORE COURSES (27 hours) CREDIT HOURS

BCOM 301 Business Communications.....	3
GBUS 204 Business Law I.....	3
INF 304 Management Info System.....	3
MGT 301 Management Principles.....	3
MKT 301 Marketing Principles.....	3
LDRS 306 Leadership and Team Dynamics.....	3
BCOM 300 Spreadsheet Applications.....	3
MGT 611 Human Resources Mgmt.....	3
ACCT 203 Principles of Accounting I.....	3

### SOFTWARE APPLICATION (3 hours) CREDIT HOURS

INF 250 Intro to Web Development <b>OR</b> .....	3
<i>INF 322 Intro to Web Technologies.....</i>	3

### MAJOR RELATED ELECTIVES (6 hrs-choose 2) CREDIT HOURS

MKT 403 Retail Mangement <b>OR</b> .....	3
MKT 601 Consumer Behavior <b>OR</b> .....	3
MKT 609 Strategic Electronic Marketing <b>OR</b> .....	3
THM 625 International Hospitality <b>OR</b> .....	3
THM 632 Sustain Tourism/Event Mgmt/ <sup>*</sup> .....	3

### GEN ED REQUIREMENTS (9 hours) CREDIT HOURS

ECON 202 Principles of Economics - Macro.....	3
<b>OR</b> ECON 201 Principles of Economics - Micro	
FIN 205 Personal Finance.....	5
MATH 250 Intro to Statistics.....	5

**Total Hours Required for T2T Business Program.....45**