



| <b>B.S. in Agriculture: Ag Communication (online or on campus)</b> |         |  |           |
|--|---------|--|-----------|
| SUBJECT  | NUMBER  | TITLE  | CREDITS   |
| UNIV   | 101     | Freshman Seminar                             | 1         |
| <b>MAJOR REQUIREMENTS</b>  |         |  | <b>18</b> |
| AGRI   | 111     | Animal Science                               | 3         |
| AGRI   | 112     | Agronomic Crop Science                       | 3         |
| AGRI   | 112L    | Agronomic Crop Science Lab                   | 1         |
| AGRI   | 113     | Intro to Agribusiness                        | 3         |
| AGRI   | 211     | Marketing Farm Products                      | 3         |
| AGRI   | 311     | Farm Management                              | 3         |
| AGRI   | 475     | Seminar                                      | 2         |
| <b>CONCENTRATION REQUIREMENTS</b>                                  |         |  | <b>27</b> |
| COMM   | 318     | Introduction to Organizational Communication | 3         |
| AGRI   | 332     | Ag. Comm and Public Rel.                     | 3         |
| AGRI   | 338     | Ag. Leaders in American Business & Society   | 3         |
| COMM   | 208     | Comm and the Information Society             | 3         |
| COMM   | 350     | Comm. Research Methods                       | 3         |
| COMM   | 345     | Visual and Creative Design                   | 3         |
| COMM   | 348     | Intro to Public Relations & Advertising      | 3         |
| COMM   | 349     | Strategic Writing & Ethics                   | 3         |
| COMM   | 642     | Crisis Management and Strategies             | 3         |
| <b>ELECTIVES CHOOSE 2</b>  |         |  | <b>6</b>  |
| COMM   | 606     | Conflict Manage through Comm                 | 3         |
| COMM   | 612     | Dev Human Resources through Comm             | 3         |
| COMM   | 613     | Recruiting and Interviewing Techniques       | 3         |
| INF  | 346     | Beginning Video Production                   | 3         |
| <b>COGNATES</b>  |         |  | <b>9</b>  |
| ECON   | 201     | Principles of Economics: Micro               | 3         |
| AGRI/ACCT  | 220/203 | Ag Accounting OR Accounting I                | 3         |
| INF  | 140     | Electronic Media                             | 3         |
| <b>REMAINING GENERAL EDUCATION</b>                                 |         |  | <b>28</b> |
| ENG  | 101     | English Composition I                        | 3         |
| ENG1   | 102     | English Composition II                       | 3         |
| COMM   | 100     | Fund of Oral Communication                   | 3         |
|  |         | Mathematics                                  | 3         |
|  |         | Social & Behavioral Sciences                 | 3         |
|  |         | Natural and Physical Science                 | 4         |
|  |         | Arts and Humanities                          | 6         |
|  |         | Critical Thinking                            | 3         |
| <b>ELECTIVES</b>   |         |  | <b>31</b> |