

INTERNATIONAL BUSINESS AND ECONOMICS



WHAT IS INTERNATIONAL BUSINESS AND ECONOMICS?

Corporations, government agencies, and non-profit organizations are looking for employees who understand the international world and possess cultural sensitivity. A major in International Business and Economics offers a broad base of traditional business courses that provide you the unique perspective on doing business globally. Unlike other business degrees, this program draws more heavily from other areas of study, such as finance, political science, sociology, and geography.

RELATED CAREER TITLES

Account Executive	Economist	Internal Revenue Agent	Public Administrator
Actuary	Educator	International Account Executive	Public Relations Specialist
Bank Examiner	Entrepreneur	International Financial Officer	Public Utilities Manager
Bank Officer	Export Sales Representative	International Sales and Marketing Specialist	Purser
Benefits Administrator	FBI/CIA Agent	International Trade Specialist	Rate Analyst
Bond Trader	Financial Economist	International Treasurer	Real Estate Agent/Broker
Business Forecaster	Financial Officer	Investment Banking Counselor	Real Estate Investor
Business Manager	Foreign Exchange Market Analyst	Labor Economist	Research Commodity Analyst
City Manager	Foreign Investment Analyst	Labor Relations Specialist	Retail Sales Manager
Claims Adjuster	Foreign Services Officer	Lawyer	Securities Analyst
Commodities Trader	Foreign Trade Consultant	Litigation Analyst	Securities Trader
Commodity-Industry Analyst	Global Sourcing Specialist	Lobbying Researcher	Statistician
Compensation/Benefits Administrator	Government Administrator	Management Consultant/Analyst	Stockbroker
Consultant	Health Policy Planner	Market Research Analyst	Systems Analyst
Consumer Affairs Director	Healthcare/Hospital Administrator	Political Scientist	Treasury Management Specialist
Controller	Industrial Economist	Politician	Trust Officer
Cost Analyst	Industrial/Institutional Buyer	Politician Campaign Organizer	Underwriter
Credit Analyst	Institutional Research Director	Population Studies Analyst	Urban Planner
Demographer	Insurance Salesperson	Property Manager	Wage and Salary Administrator

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TRANSFERABLE SKILLS

Adapt well to change	Computer literacy	Oral and written communication
Analytical thinking	Critical thinking	Problem solving
Analyze and interpret data	Investigative skills	Research skills
Compile accurate financial data	Logical thinking	Work independently or in teams

Attainment and demonstration of [NACE Career Readiness Competencies](#) help prepare for a successful transition into the workplace.

CONTACT FOR ADDITIONAL INFORMATION

Department of Economics, Finance, & Accounting – McCartney Hall 201 – 785.628.5805

RELATED CAREER EXPLORATION LINKS

American Economic Association: <https://www.aeaweb.org>

International Economic Association: <http://www.iea-world.org>

National Economic Association: <http://www.neaekon.org>

Western Economic Association International: <http://www.weai.org>

World Economics Association: <https://www.worldeconomicsassociation.org>

FHSU Career Services: <http://www.fhsu.edu/career>

Occupational Outlook Handbook: <http://bls.gov/ooh>

