

INTERNATIONAL BUSINESS & ECONOMICS

FHSU

WHAT CAN I DO WITH
A MAJOR IN...?

WHAT IS INTERNATIONAL BUSINESS AND ECONOMICS?

Corporations, government agencies, and non-profit organizations are looking for employees who understand the international world and possess cultural sensitivity. A major in International Business and Economics offers a broad base of traditional business courses that provide you the unique perspective on doing business globally. Unlike other business degrees, this program draws more heavily from other areas of study, such as finance, political science, sociology, and geography.

RELATED CAREER TITLES

Account Executive	Demographer	Institutional Research Director	Property Manager
Actuary	Economist	Insurance Salesperson	Public Administrator
Bank Examiner	Educator	Internal Revenue Agent	Public Relations Specialist
Bank Officer	Entrepreneur	International Account Executive	Public Utilities Manager
Benefits Administrator	Export Sales Representative	International Financial Officer	Rate Analyst
Bond Trader	FBI/CIA Agent	International Sales and Marketing Specialist	Real Estate Agent/Broker/Investor
Business Forecaster	Financial Economist	International Trade Specialist	Research Commodity Analyst
Business Manager	Financial Officer	International Treasurer	Retail Sales Manager
City Manager	Foreign Exchange Market Analyst	Investment Banking Counselor	Securities Analyst
Claims Adjuster	Foreign Investment Analyst	Labor Economist	Securities Trader
Commodities Trader	Foreign Services Officer	Labor Relations Specialist	Statistician
Commodity-Industry Analyst	Foreign Trade Consultant	Lawyer	Stockbroker
Compensation/Benefits Administrator	Global Sourcing Specialist	Lobbying Researcher	Systems Analyst
Consultant	Government Administrator	Management Consultant/Analyst	Treasury Management Specialist
Consumer Affairs Director	Health Policy Planner	Market Research Analyst	Trust Officer
Controller	Healthcare/Hospital Administrator	Political Scientist	Underwriter
Cost Analyst	Industrial Economist	Politician/Politician Campaign Organizer	Urban Planner
Credit Analyst	Industrial/Institutional Buyer	Population Studies Analyst	Wage and Salary Administrator

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TRANSFERABLE SKILLS

Adapt well to change	Computer literacy	Oral and written communication
Analytical thinking	Critical thinking	Problem solving
Analyze and interpret data	Investigative skills	Research skills
Compile accurate financial data	Logical thinking	Work independently or in teams

Attainment and demonstration of [NACE Career Readiness Competencies](#) help prepare for a successful transition into the workplace.

CONTACT FOR ADDITIONAL INFORMATION

Department of Economics, Finance, & Accounting - McCartney Hall 201 - 785.628.5805

RELATED CAREER EXPLORATION LINKS

American Economic Association: www.aeaweb.org

International Economic Association: www.iea-world.org

National Economic Association: www.neaekon.org

Western Economic Association International: www.weai.org

World Economics Association: www.worldeconomicsassociation.org

FHSU Career Services: www.fhsu.edu/career

Occupational Outlook Handbook: www.bls.gov/ooh



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