

# TOURISM & HOSPITALITY



## WHAT CAN I DO WITH A MAJOR IN...?

### WHAT IS TOURISM & HOSPITALITY MANAGEMENT?

Do you love to travel and immerse yourself in diverse cultures? Whether sailing the seas on a cruise ship, running a hotel, restaurant, quaint bed and breakfast, or working in a corporate office, the tourism and hospitality management program prepares students to succeed in the world of travel and tourism-one of the world's fastest-growing industries.

Tourism and Hospitality ranks in the top three industries in all 50 states. Travel and tourism in the United States is a \$1.3-trillion industry and is among the nation's largest employers with 13 million direct travel-related jobs. If you are interested in organizing events, making sure conferences go smoothly, and ensuring that hotels run like a well-oiled machine, tourism and hospitality management is the program for you!

### RELATED CAREER TITLES

Airport Manager	Business Owner	Casino Manager	Corporate Executive
Cruise Ship Manager	Director of Resort Facilities	Director of Sales	Director of Services
Event Planner	Executive Director of Convention & Visitors Bureau	Flight Attendant	Food & Beverage Manager
General Manager	Guest Relations Manager	Human Resource Manager	Lodging/Hotel Manager
Marketing Manager	Meeting & Convention Management	Security Director	Spa Manager
Travel Agent	Venue Management	Wedding Planner	
Hospitality Manager	Sports Event Management	Marketing Manager	

### TRANSFERABLE SKILLS

Ability to recognize revenue opportunities	Coordination	Leadership skills
Ability to respond under pressure	Communication skill (Verbal & Written)	Manage & direct people/programs
Accountability	Critical thinking	Multitasking
Attention to detail	Cultural awareness	Organize, plan, coordinate, & direct activities
Adaptability/can do attitude	Customer service	Problem-solving skills
Build & lead teams	Emotional intelligence	Relationship skills
Collaboration	Language skills	Time management

Attainment and demonstration of [NACE Career Readiness Competencies](#) help prepare for a successful transition into the workplace.

### CONTACT FOR INFORMATION INTERVIEWS

Department of Applied Business - McCartney Hall 113 - 785.628.4772

### RELATED CAREER EXPLORATION LINKS

FHSU Career Services: [fhsu.edu/career/](https://fhsu.edu/career/)

Occupational Outlook Handbook: [bls.gov/ooh](https://bls.gov/ooh)

Parks and Rec: [teamwork.com](https://teamwork.com)



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