



Bachelor of Science in

BUSINESS EDUCATION



Business Teacher Licensure

Major Core (21 hrs.)			
Course	Course Name	Hrs.	✓
BCOM 300	Spreadsheet Applications	3	
BCOM 301	Strategic Business Communication	3	
GBUS 204	Business Law I	3	
LDRS 306	Leadership & Team Dynamics	3	
MGT 301	Management Principles	3	
INF 304	Management Information Systems	3	
MKT 301	Marketing Principles	3	

Software Applications Choose 1 (3 hrs.)			
Course	Course Name	Hrs.	✓
INF 250	Intro. to Web Development	3	
INF 312	Web Design for Non-Majors	3	

Related Electives Choose 2 (6 hrs.)			
Course	Course Name	Hrs.	✓
MKT 403	Retail Management	3	
MKT 603	Customer Service & Relationship Management	3	
MKT 609	Digital Marketing	3	
THM 625	International Tourism & Hospitality	3	
THM 632	Sustainable Tourism & Event Management	3	

Business Teacher Licensure (16 Hrs.)			
Course	Course Name	Hrs.	✓
ACCT 203	Principles of Accounting I	3	
MGT 611	Human Resource Management	3	
BUED 277	Early Field Experience: Business Education	1	
BUED 422	Teaching Accounting & Information Systems	3	
BUED 423	Curriculum & Instruction in Business	3	
BUED 613	Organization & Administration of Career & Technical Education	3	

Secondary Education (30 Hrs.)			
Course	Course Name	Hrs.	✓
TECS 301	Intro. to Instructional Technology	3	
TEEL 202	Foundations of Education	3	
TEEL 231	Human Growth & Development	3	
TEEL 431	Educational Psychology	3	
TESP 302	Educating Students with Exceptionalities	3	
TESS 494	The Secondary School Experience	3	
TESS 496	Student Teaching*	12	

Additional Requirements (12 hours, these courses can also count in specific areas of the KBoR SWT General Education System)			
Course	Course Name	Hrs.	✓
FIN 205	Principles of Personal Finance	3	
ECON 201/202	Principles of Econ: Micro <i>or</i> Principles of Econ: Macro	3	
MATH 250	Elements of Statistics	3	
SOC 376	Diversity in the United States	3	

Total Credit Hours Required:	Hrs.	✓
University General Education	34	
Major Core	21	
Software Applications	3	
Related Electives	6	
Concentration:		
- Business Teacher Licensure	16	
- Secondary Education	30	
Free Electives	10-24	
TOTAL	120	

Free electives? Ask your advisor about earning a Minor or Certificate

<i>Minor: (Some Recommendations)</i>	Hrs.	✓
Marketing	21	
Management	21	
Leadership Studies	21	
<i>Certificate: (Some Recommendations)</i>	Hrs.	✓
Economic Justice and Advocacy	9	
Professional Development	9	
Digital Business Communication	12	
Coaching	15	