Bachelor of Science in
BUSINESS EDUCATION

Talent Development

Major Core
(21 hrs.)

Course	Course Name	Hrs.	✓
BCOM 300	Spreadsheet Applications	3	
BCOM 301	Strategic Business Communication	3	
GBUS 204	Business Law I	3	
LDRS 306	Leadership & Team Dynamics	3	
MGT 301	Management Principles	3	
INF 304	Management Info. Systems	3	
MKT 301	Marketing Principles	3	

Software Applications
Choose 1 (3 hrs.)

Course	Course Name	Hrs.	✓
INF 250	Intro. to Web Development	3	
INF 312	Web Design for Non-Majors	3	

Related Electives
Choose 2 (6 hrs.)

Course	Course Name	Hrs.	✓
MKT 403	Retail Management	3	
MKT 603	Customer Service and Relationship Management	3	
MKT 609	Digital Marketing	3	
THM 625	International Tourism and Hospitality	3	
THM 632	Sustainable Tourism and Event Management	3	

Talent Development
(27 hrs.)

Course	Course Name	Hrs.	✓
BCOM 210	Business Communication for Professional Development	3	
BCOM 310	Database Applications: MS Access	3	
BCOM 350	Business Communication Applications	3	
BUED 421	Electronic Media in Instruction	3	
BUED 612	Methods of Talent Development	3	
MGT 410	Organizational Behavior/ Development	3	
MGT 611	Human Resource Management	3	
MGT 614	Training and Development	3	
TECS 301	Introduction to Instructional Technology	3	

Additional Requirements
(12 hours, these courses can also count in specific areas of the KBoR SWT General Education System)

Course	Course Name	Hrs.	✓
FIN 205	Principles of Personal Finance	3	
ECON 201/202	Principles of Econ: Micro *or* Principles of Econ: Macro	3	
MATH 250	Elements of Statistics	3	
SOC 376	Diversity in the United States	3	

Total Credit Hours Required:	Hrs.	✓
University General Education	**34**	
Major Core	21	
Software Applications	3	
Related Electives	6	
Concentration:		
- Talent Development	27	
Free Electives	**17-29**	
TOTAL	**120**	

Free electives? Ask your advisor about earning a Minor or Certificate

Minor: (Some Recommendations)	Hrs.	✓
Management	21	
Marketing	21	
Leadership Studies	21	
Certificate: (Some Recommendations)	*Hrs.*	✓
Workforce Development	9	
Professional Development	9	
Digital Business Communication	12	
Human Resource Management	12	
Operations Management	12	