



Bachelor of Science in



TOURISM & HOSPITALITY MANAGEMENT

College of Business Core (24 Hrs.)			
Course	Course Name	Hrs.	✓
ACCT 203	Principles of Accounting I	3	
BCOM 210	Business Communication for Professional Development	3	
BCOM 300	Spreadsheet Applications	3	
BCOM 301	Strategic Business Communication	3	
GBUS 204	Business Law I	3	
MGT 301	Management Principles	3	
MGT 611	Human Resource Management	3	
MKT 301	Marketing Principles	3	

Tourism and Hospitality Management Core (23 Hrs.)			
Course	Course Name	Hrs.	✓
THM 620	Tourism & Hospitality Management	3	
THM 621	Tourism & Hospitality Marketing	3	
THM 622	Service & Operations Management	3	
THM 625	International Hospitality: Problems and Planning	3	
THM 629	Tourism & Hospitality Industry Internship	3	
THM 632	Sustainable Tourism & Events	3	
MLNG 226	Beginning Spanish II	5	

Required Electives Choose 4 (12 Hrs.)			
Course	Course Name	Hrs.	✓
THM 601a	Special Topics in THM: Revenue Management	3	
THM 601b	Special Topics in THM: Foundations of Wine	3	
THM 623	Meetings, Conventions, & Events Management	3	
THM 624	Hotel & Resort Management	3	
THM 626	Food & Beverage Management	3	
THM 627	Casino Management	3	
THM 628	Health & Wellness Tourism	3	
THM 630	Spa Facility & Destination Management	3	
MKT 610	Social Media Marketing	3	

Additional Requirements (11 hours, these courses can also count in specific areas of the KBoR SWT General Education System)			
Course	Course Name	Hrs.	✓
MLNG 225	Beginning Spanish I	5	
ECON 201/202	Principles of Econ: Micro <i>or</i> Principles of Econ: Macro	3	
MATH 250	Elements of Statistics	3	

Total Credit Hours Required:	Hrs.	✓
University General Education	34	
College of Business Core	24	
Tourism & Hospitality Management Core	23	
Required Electives	12	
Free Electives	16-27	
TOTAL	120	

Free electives? Ask your advisor about earning a Minor or Certificate

Earn a Minor <i>Some Recommendations: (others are possible)</i>		
Minor	Hrs.	✓
Business Communication	21	
Marketing	21	
Entrepreneurship	21	
Management	21	
Leadership Studies	21	

Earn a Certificate <i>Some Recommendations: (others are possible)</i>		
Certificate	Hrs.	✓
Professional Development	9	
Social Media Marketing	12	
Global Studies	6	
Tourism & Hospitality Marketing	12	