

Bachelor of Science in Business Education

Required Courses

<u>Major Core</u> (33 Hours)		
Course	Course Name	Hrs.
BCOM 301	Business Communication	3
GBUS 204	Business Law I	3
INF 250	Intro. to Web Development	3
LDRS 300	Intro. to Leadership Concepts	3
MGT 101	Intro. to Business	3
MGT 301	Management Principles	3
MIS 304	Management Info. Systems	3
MKT 301	Marketing Principles	3

Software Applications

(Choose 1)

Course	Course Name	Hrs.
BCOM 300	Spreadsheet Applications	3
BCOM 310	Database Applications	3
BCOM 350	Business Comm. Applications	3

Business Related Electives

(Choose 1)

Course	Course Name	Hrs.
FIN 305	Managerial Finance	3
MGT 475	Business, Society, & Ethics	3
MGT 602	Production Operations MGT	3
MGT 611	Human Resource Management (Teacher Licensure Only)	3
MKT 403	Retail Management	3
MKT 601	Consumer Behavior	3
MKT 609	Strategic Electronic Marketing	3

Business Related Electives

(Choose 1)

Course	Course Name	Hrs.
BCOM 201	Intro. To Corporate Comm.	3
COMM 128	Media and Society	3
COMM 345	Visual and Creative Design	3
COMM 348	Intro to Public Rel. & Adv.	3

General Education Requirements

Course	Course Name	Hrs.
ECON 202	Principles of Econ.: Macro	3
FIN 205	Theory & Prac. of Pers. Finance	3
MATH 250	Elements of Statistics	3
IDS 350	Diversity in the U.S.	3

Select a Concentration

Corporate Communications

(36 Hrs.)

Course	Course Name	Hrs.
ACCT 203	Principles of Accounting I	3
BCOM 400	Global Business Communication	3
BCOM 601	Managerial Communication	3
BCOM 690	Professional Development	3
BCOM 692	Managerial Reports & Present.	3
BCOM 695	Corporate Communication	3
COMM 606	Conflict MGT through Comm.	3
COMM 611	Org. Culture & Climate	3
MGT 610	Labor Relat. & Collect. Bargaining	3
MGT 611	Human Resource Management	3
Two Electives by Advisement		6

Training & Development

(36 Hrs.)

Course	Course Name	Hrs.
BUED 421	Electronic Media in Instruction	3
BUED 612	Methods of Ind. Training & Job Analysis	3
MGT 410	Organizational Behavior	3
MGT 611	Human Resource Management	3
MGT 614	Training and Development	3
TECS 301	Intro. to Instructional Technology	3
TECS 495	Training & Instructional Systems	3
TEEL 202	Foundations of Education	3
TEEL 231	Human Growth & Development	3
Three Electives by Advisement		9

Business Teacher Licensure

(16 Hrs.)

Course	Course Name	Hrs.
ACCT 203	Principles of Accounting I	3
ACCT 204	Principles of Accounting II	3
BUED 277	Early Field Exp.: Business Ed.	1
BUED 422	Teaching Acct. & Info. Systems	3
BUED 423	Curric. & Instruction in Business	3
BUED 613	Organization & Admin. of CTE	3

Secondary Education Major

(31 Hrs.)

TECS 301	Intro. to Instructional Technology	3
TEEL 202	Foundations of Education	3
TEEL 231	Human Growth & Development	3
TEEL 431	Educational Psychology	3
TESP 302	Educating Exceptional Students	3
TESS 494	The Secondary School Exp.	4
TESS 496	Student Teaching	12

