

Bachelor of Science in Tourism and Hospitality Management

Required Courses

<u>College of Business Core</u> (24 Hours)		
Course	Course Name	Hrs.
ACCT 203	Principles of Accounting I	3
BCOM 301	Business Communication	3
GBUS 204	Business Law I	3
INF 250	Intro. to Web Development	3
MGT 101	Intro. to Business	3
MGT 301	Management Principles	3
MGT 611	Human Resource Management	3
MKT 301	Marketing Principles	3
<u>Major Core</u> (21 Hours)		
Course	Course Name	Hrs.
LDRS 300	Intro. to Leadership Concepts	3
MIS 304	Mgmt. Information Systems	3
THM 620	Tourism and Hospitality Management	3
THM 621	Tourism and Hospitality Marketing	3
THM 622	Service and Operations Management	3
THM 625	International Hospitality: Problems and Planning	3
THM 629	Tourism and Hospitality Industry Internship	3

<u>General Education Requirements</u>		
Course	Course Name	Hrs.
ECON 202	Principles of Econ.: Macro	3
FIN 205	Theory & Practice of Personal Finance	3
MATH 250	Elements of Statistics	3

Select a Concentration

<u>Hospitality Operations</u> (12 Hrs.)		
Course	Course Name	Hrs.
THM 623	Meetings, Conventions, and Events Management	3
THM 624	Hotel and Resort Management	3
THM 626	Food and Beverage Management	3
THM 627	Casino Management	3

<u>Health & Wellness Tourism</u> (12 Hrs.)		
Course	Course Name	Hrs.
THM 601	Special Topics in THM	3
THM 628	Health & Wellness Tourism	3
THM 630	Spa Facility and Destination Management	3
THM 631	Medical Tourism	3

<u>Events Management</u> (12 Hrs.)		
Course	Course Name	Hrs.
THM 623	Meetings, Conventions, and Events Management	3
THM XXX	Catering and Special Events	3
THM XXX	Facilities Management and Space Design	3
THM XXX	Hospitality and Convention Sales	3

*Concentration is currently not available

