Art 246 Photography & Culture

Curt Steckel

**1. COURSE INFORMATION**

3 Credit Hours – Fall 2024

No Course Prerequisites

Monday & Wednesday 1:30-4:20

Art and Design, Room 221 or Room 208

**2. INSTRUCTOR INFORMATION**

Instructor Contact Information

Office: 785.628.4216

[casteckel@fhsu.edu](mailto:casteckel@fhsu.edu) (I try to respond within 24 hours)

Contact Procedure and Policy

Office hours: Appointments by request // Monday & Wednesday 10:30-1:30

<https://calendly.com/casteckel/office-hours>

**3. TEXTBOOK AND COURSE MATERIALS**

No Required Textbooks.

This course requires you to have regular access to a digital camera. Acceptable cameras are DSLR (Digital Single Lens Reflex), mirrorless, or a high-quality point and shoot camera. This is an introductory course into digital photography, which means a fully manual camera is not required, but could be useful with certain later projects. **A cellphone is not acceptable for this class.** In addition to the camera, you will need a memory card (8GB minimum would be best), and a flash drive or external hard drive for storing your files.

Sketchbook or notebook for taking notes and developing ideas for projects.

**4. COURSE DESCRIPTION**

This is an introductory course into photography and its cultural impact. We will be learning how to capture various photographs using dedicated cameras, while discussing the societal shift as the technology has evolved alongside humanity. There was once a time when people would consider themselves lucky if they had a singular portrait of themselves to send to a loved one. Today, billions of photographs are taken and shared every day. We will study a small section of the different types of photography to be able to recreate them in our own style.

**5. COURSE OBJECTIVES**

* Demonstrate knowledge of a digital camera’s main operations and functions.
* Learn and apply photography techniques to capture commercial projects such as product photography, client communication, and proper lighting in an image
* Participate in group critiques to analyze and improve personal and peer projects
* Be able to discuss ethical considerations in photography, regarding representation, manipulation, and impact an image can have on an audience

**6. TEACHING, LEARNING METHODS, & COURSE STRUCTURE**

There will be a range of assignments that will be used to evaluate skills and knowledge. Some exercises will be done during one class period, while other projects will take several weeks to complete, with progress checks along the way.

QUALITY & PROBLEM SOLVING

Success in class will be reflected in the commitment you put into the work and clarity of your ideas. It is about controlled skills in using the materials to get the desired results. Art is about the process of discovery and how you guide yourself through it. Experimentation is paramount to meaningful work, researching ideas and materials open new pathways, and often, the more work you make, the more you will uncover.

FAILURE & CLASS TIME

You will fail. How you react during and after the failure is what determines if you are an artist or not. Mistakes happen, and you must budget your time to still accomplish what you set out to do. Last minute actions and procrastination often lead to mistakes that can cost you, or others, time, and materials. Class time includes participation in critiques and discussions and working on projects in class. Expect to work outside of class times as well to “go above and beyond” for high achieving grades.

**7. ASSESSMENT METHODS AND GRADING SCALE**

Grading Scale

90 - 100 = A

80 - 89 = B

70 - 79 = C

60 - 69 = D

0 - 59 = U

Major Projects

1. Good, Bad, & Ugly
2. Product Photography
3. Architecture & Interior Design
4. Documenting Artwork
5. Commercial Portraits

**8. STUDENT HELP RESOURCES**

Students have access to academic services, technical support, and student services at Fort Hays State University. You can find the resources online at <http://www.fhsu.edu/ctelt/services/Student-Help-Resources/>

**9. COURSE POLICIES**

Class Attendance

Class attendance is required. If a student must be absent, it is their responsibility to inform the instructor and if excused make an appointment during office hours to make up for the time and activity missed. School-related absences should be discussed in advance. Appointments should not be made during class-time.

Illness should be documented with Student Affairs or a doctor’s note. Three absences may result in one grade lowered.

Attendance will be taken in the first 5 minutes of class. Three tardies may be counted as one absence. If counted absent at the beginning of class, it is the student’s responsibility to inform the instructor of their attendance at the end of the class.

Class Participation

Do your work to the best of your ability. Failures will happen, and that is ok. You get out of your education what you invest in it. No amount of talent can replace hard work. It takes time to make art. Researching materials and ideas will lead you to making more meaningful and powerful art.

Critiques are a vital part of class and cannot be skipped or missed. Artwork is evaluated and discussed as a whole group. Your grade will be comprised of discussions, critiques, worktime, and handling of materials in class. Most work will be turned in on Blackboard or via a hard drive to the instructor. We will discuss the best practices for our class as we begin the semester.

Electronic Devices

All electronic devices must not be a distraction from learning or instruction. Please silence all alarms and be aware of your use of them. If you are found to be frequently using your device(s) and/or interrupting the class, you will be asked to leave and not come back for the remainder of the day. There will not be extra instruction time outside of class hours provided to you if this happens.

ChatGPT and all other A.I.

Students can use AI-generated texts (images) on assignments in this course if instructor permission is obtained in advance and content generated is properly cited. Unless given permission to use AI tools, each student is expected to complete each assignment without substantive assistance from others, including AI. Unauthorized or suspected use of AI will be subject to the FHSU Academic Honesty Policy and may result in a 0 for the assignment, failure of the course, and, if warranted, expulsion from FHSU.

**10. UNIVERSITY POLICIES**

Academic Honesty Policy

Membership in the FHSU learning community imposes upon the student a variety of commitments, obligations, and responsibilities. It is the policy of FHSU to impose sanctions on students who misrepresent their academic work.

These sanctions will be selected by appropriate classroom instructors or other designated persons consistent with the seriousness of the violation and related considerations. Students participating in any violation of this policy must accept the consequences of their actions. Classroom instructors and/or university review/appeals committees and administrators will assess the sanctions for violation of this policy. The seriousness of the violation will dictate the severity of the sanction imposed. More information can be found at <http://www.fhsu.edu/academic/provost/handbook/ch_2_academic_honesty/>

Instructor’s Art Academic Honesty Policy.

In an art class, academic honesty means your art should not be copied from another artist. If you have subject matter interests, then research and develop those interests, they will lead to unique solutions and content. If you continue to develop a large set of skills, try to find your special way of combining those skills into something new.

Statement of Accessibility and Services for Students with Disabilities

If you have a disability that may have an impact on your ability to carry out assigned course work and if you wish to seek any accommodations for this course, you must contact Services for Students with Disabilities (SSD). SSD is located in the Kelly Center, Picken Hall, Room 111, 785-628-4401. SSD will review your documentation and determine, with you, what academic accommodations are necessary and appropriate for you that can be accommodated in this course. All information and documentation of your disability is confidential and will not be released by SSD without your written permission. Students can find more information at <http://www.fhsu.edu/disability/get-access/> Instructors who need help to create instructional materials for students with special needs can seek help from Learning Technologies (LT), 785-628-4194.

Title IX

FHSU is committed to fostering a safe and productive learning environment. Title IX makes it clear that violence and harassment based on sex, gender, and gender identity are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories such as race, national origin, etc. This includes all types of gender and relationship violence, sexual harassment, sexual misconduct, domestic and dating violence, and stalking. If you wish to report an incident or have questions about school policies and procedures regarding Title IX issues, please contact Amy Schaffer, University Compliance Officer and the FHSU Title IX Coordinator, at [alschaffer@fhsu.edu](mailto:alschaffer@fhsu.edu) or (785) 628-4175. The Compliance Officer can help connect you to campus and outside resources, discuss all of your reporting options, and assist with any concerns you may have.

Use of Computing Resources

Fort Hays State University (FHSU) provides computing resources and worldwide network access to its faculty, staff, and students for legitimate administrative, educational, and research efforts. As a member of the FHSU electronic community it is your responsibility to use computing resources ethically and responsibly. Members of the FHSU electronic community are expected to use computing resources ethically, and to exercise reasonable care in utilization of FHSU information systems or their components. More information related to privacy, responsibilities, things forbidden to do and use of email can be found at <http://www.fhsu.edu/academic/provost/handbook/ch_1_computing_resources/>

Withdrawal Policy

Students may withdraw full-semester courses through 11:59:59PM CT on the 35th day of the semester (Learning Technologies (LT) will work with the Registrar’s Office and Technologies Services (TS) to make the specific date for each semester available at the syllabus site). Students withdrawing during this time period will not receive any notation on their transcript. Students who withdraw after this period and thru 11:59:59PM CT on the 70th day of the semester will receive a notation on the transcript of withdrawal (W). No withdrawals after the 70th (LT will work with the Registrar’s Office and TS to make the specific date for each semester available at the syllabus site) day of the semester. Students who withdraw completely will receive a notation on their transcript of the date withdrawn. Students receiving financial aid have additional responsibility and should contact the Office of Student Financial Assistance, 785-628-4408. (<http://www.fhsu.edu/registrar/academic-policies-and-information/)>

**11. COURSE SCHEDULE**

*This schedule is tentative and content might change depending on students’ interest and progress.*

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| --- | --- | --- | --- | --- |
| WK | Date | Monday | Date | Wednesday |
| 1 | 8.19 | L: Introduction, \*Buy Camera & Supplies!  D:  A:(due next class): | 8.21 | L: Discuss Camera operations basics, auto settings and when to use them, exposures  **Mini-Project: Good, Bad, & Ugly (phone)** |
| 2 | 8.26 | L: Compositions in photography; editing images (different programs, same thing); external drives and storage of photos | 8.28 | **Critique: Good, Bad, & Ugly (mini)** |
| 3 | 9.2 | OFF | 9.4 | Intro – *Product Photography*; lighting; Technical 1: Still Life setups (group)  Reading – Ch 2 Barret: Describing a Photograph |
| 4 | 9.9 | W: Importing/Exporting Tech 1 photos; | 9.11 | **Critique** Technical 1 |
| 5 | 9.16 | Midpoint Critique: Product Photography | 9.18 | Workday |
| 6 | 9.23 | Intro *Architecture/Interior Design*  Work time | 9.25 | **Critique Product Photography** |
| 7 | 9.30 | Walkabout on campus Architectural Photography | 10.2 | Interior Design  Tech 2 Client Output |
| 8 | 10.7 | Workday | 10.9 | SITE VISIT |
| 9 | 10.14 | SITE VISIT | \*10.16 | Video/Workday |
| 10 | 10.21 | Critique Architecture/Interior Design | 10.23 | Workday |
| 11 | 10.28 | Intro *Documenting* Artwork; color balancing, copy stand/”box” for 3D objects (or a crutch?) | 10.30 | Print vs Screen |
| 12 | 11.4 | Critique Tech 3 – Lighting | 11.6 | Mid Crit – *Documenting Artwork* |
| 13 | 11.11 | Intro *Commercial Portraits* | 11.13 | **Critique Documenting Artwork**  Tech 4: Headshot; demo |
| 14 | 11.18 | Workday | 11.20 | Critique Tech 4: Headshots |
| 15 |  | Break 11.25 – 11.29 |  |  |
| 16 | 12.2 | Workday | 12.4 | Critique Commercial Portraits |
| 17 | 12.9 – 12.13 | Exam Week |  | Exam Week |