

DOCKINGINSTITUTE



ANNUAL REPORT

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## PRO BONO PUBLICO

“For the public good” is a phrase that eloquently characterizes the mission, purpose and motivating force of the Docking Institute of Public Affairs and its staff. The Docking Institute is an academically-based, non-profit organization of scholars trained in and dedicated to using the principles and methods of social science to promote the health, welfare and economic success of Kansas and its citizens. We accomplish this by working with key personnel in governmental and non-profit organizations around the state to develop strategic plans for meeting their organizational goals, assessing the social impact of intervention programs, projecting the economic impact of proposed developments, collecting critical opinion and policy-preference data from their clients and constituents through surveys and focus groups, assisting them in the acquisition of public grant monies and utilizing the knowledge and skills of the Docking Institute’s highly competent and experienced team of research fellows trained in a variety of disciplines and specializations. The Docking Institute is the keystone that connects the knowledge and resources generated in the academic realm to the society it was created to serve.

I wish to express my gratitude to Brett Zollinger for his years of service as director, as well as to Mike Walker for serving as interim director during the transition. As the Docking Institute’s new director, I am honored to have been chosen to succeed an esteemed list of previous directors who conceived and built the Institute into the highly reputable and productive research facility that it is today. I am also challenged by the goal of maintaining the high standards of quality, professionalism and ethics they have fostered, as well as by the tumultuous political and economic times in which our society now finds itself. But with crisis comes opportunity, opportunity to adapt and innovate. Biologists tell us that humanity’s unparalleled ability to adapt and innovate is what has allowed our species to survive the environmental changes that have occurred through the millennia while other species have died out. This spirit of innovation and adaptation is what we must rely on to survive the economic, political and ecological changes that are rapidly occurring today as a result of global enculturation and industrialization.

The Docking Institute strives to be a leader in the innovation and adaptation of research methodologies. We are currently working to develop innovative ways to deal with the challenge of drawing representative telephone samples in an era of rapid conversion to wireless technology. The concurrent proliferation of e-text communication has created the need to develop new online survey data collection methods to replace the less efficient postal medium. And the economic woes that are projected to linger into the next decade have created a need for innovative strategic planning to streamline production and capitalize on evolving markets. The Docking Institute is currently devoting significant effort and resources to explore the potential for alternative fuel production in Kansas, particularly in the areas of wind and solar power. I find the prospect of Kansas becoming a leader in the green revolution, with its potential to stimulate the state economy and enhance Kansas’ reputation, incredibly exciting. But the window of opportunity is closing. Other states are moving full speed to get in on the ground floor of these emerging industries, whose potential markets extend far outside any geographic borders. The Institute is working with several visionary individuals and organizations who realize that time is a luxury we simply do not have.

With an eye on the future of Kansas, and the hope that our efforts will help bring about better times for Kansans and their posterity, the Docking Institute will continue its mission to provide research support to our leaders and legislators. Working together toward the common goal of a better life for the people of Kansas, we will strive to help steer their efforts to achieve that goal by providing valid data, expert interpretation of the data and insightful consultation for our clients. We hope that you will think of us when you consider addressing the research needs of your non-profit or governmental organization.

Regards,

A handwritten signature in dark ink, appearing to read "Gary Brinker". The signature is fluid and cursive, with a long horizontal stroke at the end.

**Gary Brinker** Director, *Docking Institute of Public Affairs*



## **GARY BRINKER, PhD**

Dr. Gary Brinker has been the director of the Docking Institute of Public Affairs and an associate professor of sociology in the Department of Sociology and Social work at Fort Hays State University since August 2008. He was previously the director of the Center for Social Sciences and Public Policy Research at Missouri State University (MSU) from May 2002 to July of 2008 and the associate director from August 1997 to May 2002. His teaching interests include research methods, social problems and quantitative analysis. His sponsored research projects define an eclectic research agenda. Some of his more recent projects include program evaluations for the MSU History Department's Teaching American History grant (U.S. Dept of Education), the MSU Mathematics Department's Research Experience for Undergraduates grant (National Science Foundation) and The Forest Institute's Healthy Marriage and Family grant (U.S. Dept. of Health and Human Services). He has been the principal investigator for more than 60 applied research projects, including program evaluations, needs assessments and public opinion surveys in the areas of education, substance abuse, environment, politics, family planning, aging, community health and marketing. He is a member of the Association of Applied and Clinical Sociology, the Southwest Social Sciences Society and the Association of Academic Survey Research Organizations. He has published articles in the *International Journal of Sociology of the Family*, *Free Inquiry in Creative Sociology*, *Journal of Applied Sociology*, *North American Journal of Psychology*, *Social Development Issues*, *Journal of Population* and *International Review of Modern Sociology*. He earned a Master of Arts degree in sociology in 1994 and a doctoral degree in applied sociology in 1997 at Baylor University.



## **2008 SPOTLIGHT: KANSAS ACADEMY OF MATHEMATICS AND SCIENCE (KAMS) AT FORT HAYS STATE UNIVERSITY**

The Kansas Academy of Mathematics and Science is Kansas' premier residential learning experience for exceptional high school juniors and seniors with an interest in mathematics and science. During the two years that a prospective student will be with KAMS, they will receive 72 hours of college credit in addition to their high school diploma, hands-on research opportunities, leadership development and civic engagement opportunities, and co-curricular and extracurricular activities for the development of the whole student. KAMS began recruiting in the fall of 2008 and is anticipating its first class of 30 students enrolling in the fall semester of 2009. These exceptional students will represent urban, suburban, and rural communities from across the state. Prospective students must have completed at least two years of high school with distinction in mathematics or science. The academy will add educational value for students who might not be sufficiently challenged in their local schools by providing access to Kansas' exceptional post-secondary educational resources. KAMS will enhance the intellectual capital of the State of Kansas through its curricular and cocurricular focus on mathematics and science and will also collaborate with other Kansas Regents universities to encourage graduates to complete their undergraduate education in state. Additionally, KAMS will expose the state's best and brightest high school students to Kansas business and industry leaders, cultivating relationships that may encourage students to join the Kansas workforce. The Docking Institute of Public Affairs was contracted by KAMS to develop an evaluation plan design and serve as the local evaluator. The evaluation of KAMS will initially include components related to measurement of student performance and assessment of program implementation from the perspective of students, teachers, and program staff. This type of information will be crucial for the early assessment of program performance and to help generate feedback for identifying successes and areas for improvement. As the program develops and progresses, other evaluation components may be added.





## 2008 CLIENT LIST

**American Democracy Project** – Public policy

**Beach Museum of Art** – Strategic planning

**Central Missouri Economic Development Alliance** – Labor study

**City of Junction City, Kansas** – Survey research

**East Central Kansas Economic Opportunity Corporation (ECKAN)** – Survey research

**Ellsworth County Medical Center** – Survey research

**Eudora USD 491** – Program evaluation

**Falls City, Nebraska, Economic Development & Growth Enterprise, Inc. (EDGE)** – Labor study

**Fort Hays State University, College of Education and Technology** – Survey research

**Greater Salina Community Foundation** – Strategic planning

**Harvey County Economic Development Council, Inc.** – Strategic planning

**Hays Recreation Commission** – Feasibility study, survey research

**Hutchinson News** – Survey research

**Johnson County Department of Corrections** – Program evaluation

**Kansas Academy of Mathematics and Science (KAMS)** – Project design

**Kansas Bioscience Authority** – Index

**Kansas County Treasurers Association** – Training

**Kansas Department of Commerce** – Economic impact study

**Kansas Department of Wildlife and Parks** – Survey research

**Kansas Health Foundation, “Kansas Communities LLC”** – Program evaluation

**Kansas Health Foundation, “Nutrition and Physical Activity Initiative”** – Survey research, program evaluation

**Kansas State University/Office of Local Government** – Survey research

**Manhattan Area Chamber of Commerce** – Labor study

**Miami County Economic Development** – Labor study, survey research

**North Central Kansas Technical College** – Strategic planning

**Oral Health Kansas** – Survey research

**Quest Center for Entrepreneurs** – Economic impact study

**Regional Economic Development Inc. of Columbia, Missouri** – Labor study

**Salina Area Chamber of Commerce** – Labor study, survey research

**Schwab Eaton/City of Bel Aire** – Survey research

**SHPTV/KPTS Ready to Lead in Literacy** – Program evaluation

**Trego County-Lemke Memorial Hospital** – Grant facilitation

**United Way of Ellis County** – Strategic planning

**WaKeeney USD 208** – Grant facilitation

**Western Kansas Rural Economic Development Alliance (wKREDA)** – Survey research

**Wichita Area Technical College** – Survey research

**Wichita State University, Center for Economic Development and Business Research** – Survey research, labor study



Howell (1)  
in Scotland (1904).

## Program Evaluation





Conducting an assessment of program implementation and program outcomes is indispensable for agencies to make informed decisions about their initiatives. Government and non-profit organizations often need tangible documentation of a program's effectiveness to receive or maintain funding. The Docking Institute has the necessary expertise and experience to help organizations develop evaluations of processes and outcomes, perform needs assessments and write required technical evaluation reports for submission to federal or state funders.

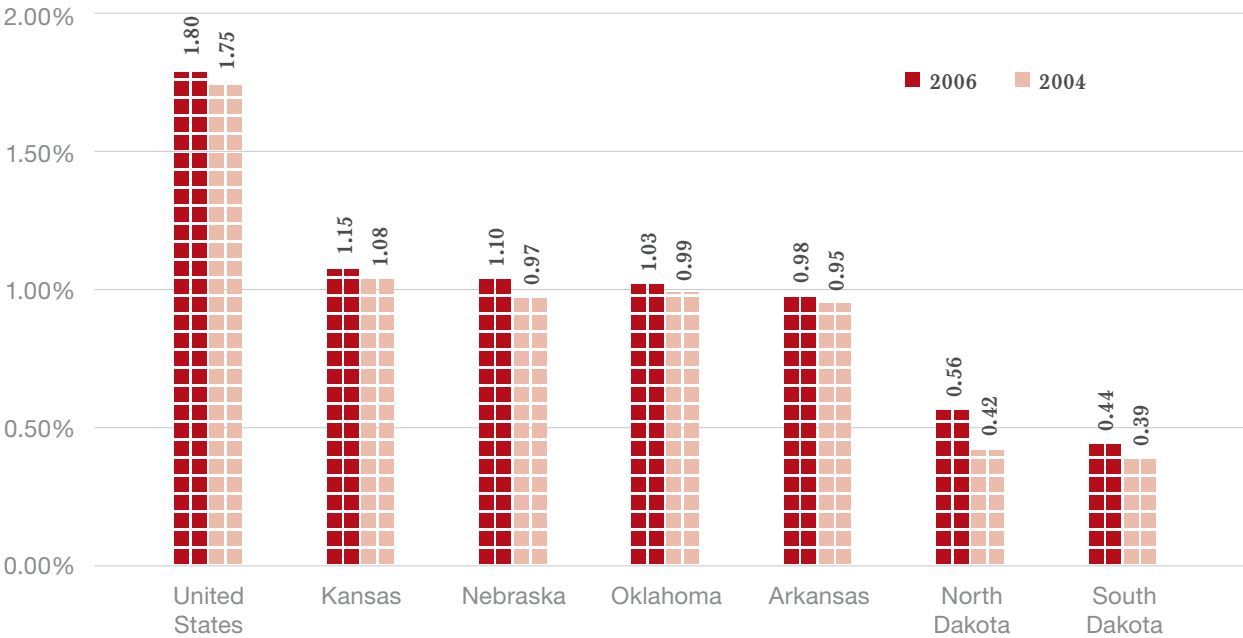
# PROJECTS COMPLETED

## Kansas Bioscience Authority

Authors: Paul Adams, PhD; Mark Bannister, JD; Carl Parker, PhD; Jian Sun, PhD; Brett Zollinger, PhD

The Kansas Bioscience Authority contracted with the Docking Institute of Public Affairs to perform tasks leading to the development of the inaugural Kansas Bioscience Index. The index was constructed around 23 indicators, which were grouped into five categories: industrial output, research and development capacity, innovation capacity, education capacity, and workforce capacity. The indicators describe the bioscience industry in Kansas since 2004 as compared with the nation and five peer states: Arkansas, Nebraska, North Dakota, Oklahoma and South Dakota. Some of the findings in the inaugural report were: Kansas' gross state product grew by about 6.2% annually from 2004 to 2006, about the same as the national average; Kansas had 981 private bioscience companies in 2004 and 1,075 in 2006, a 9.6% increase in two years; and 1.8% of the Kansas workforce was working in the private bioscience industry in 2006.

EMPLOYMENT IN PRIVATE BIOSCIENCE INDUSTRY  
(Percent of workforce)



## **SHPTV/KPTS Ready To Lead in Literacy Evaluation**

Authors: Joyce Wolfe, MS; Leslie Paige, MS, EdS

The Docking Institute completed its evaluation of the Ready to Lead in Literacy (RTLL) project sponsored by Smoky Hills Public Television (SHPTV) and Kansas Public Telecommunications Service (KPTS). RTLL combined children's educational television and online resources with community outreach to help parents and educators prepare young children for success in school. The Institute assessed pre- and post-workshop knowledge and subsequent adoption of RTLL elements by parents and educators. Results indicated that the RTLL training sessions influenced beliefs reported by educators and parents. Based on the self reporting of educators and parents who previously attended RTLL workshops, there were also increases in RTLL related behaviors after workshop attendance.

## **PROJECTS UNDERWAY**

### **Johnson County Department of Corrections**

Author: Gregory Weisenborn, PhD

The Johnson County Department of Corrections contracted with the Docking Institute of Public Affairs to conduct a work analysis and process audit for three key management roles for the adult population in the Johnson County Department of Corrections: residential case managers, house arrest officers and intensive supervision officers.

### **Kansas Health Foundation “Nutrition and Physical Activity Initiative” Evaluation**

Authors: Marilyn Ray, MD, MPH; Brett Zollinger, PhD; Joyce Wolfe, MS

The Docking Institute was awarded a grant by the Kansas Health Foundation to evaluate Kansans' awareness, attitudes and behavioral changes regarding the Nutrition and Physical Activity Initiative. Through the administration of continuous telephone surveying of Kansans and non-Kansans, this evaluation will assess the changes in awareness that improvements in nutrition and physical activity can benefit health. Effectiveness of the initiative over time will also be evaluated. In 2008, the Institute was contracted to add five new sites in Kansas to this ongoing evaluation research.

### **Kansas Health Foundation Evaluation of Kansas Communities LLC**

Authors: Brett Zollinger, PhD; Michael Walker, MS

The Docking Institute was contracted to provide an analysis of the impact/effectiveness of Kansas Communities LLC's work with regard to client communities, organizations and individuals across the state of Kansas. A report will be delivered in July 2009.

### **Eudora USD 491**

Authors: Leslie Paige, MS, EdS; Joyce Wolfe, MS; Marilyn Ray, MD, MPH ; Stephen Kitzis, PhD

The Docking Institute was contracted to provide an evaluation research project design and provide evaluation services for the USD 491 Safe Schools Healthy Students federal grant initiative that runs from July 1, 2008, through June 30, 2012.

## Labor Studies





Based on government labor data alone, firms considering a relocation or expansion can often conclude incorrectly that there is not a sufficient amount of qualified labor to meet their needs. The Docking Institute offers a unique study of a client's labor basin. A labor study assesses the labor supply, availability and skill level of a region. Additionally, labor studies determine the working status, education and training levels, willingness to commute, and desired wages and benefits of people looking for employment or who would consider seeking new employment for the right opportunity. Depending on the needs of the client, studies can include questions about entrepreneurship, job satisfaction and other issues.



# PROJECTS COMPLETED

## Falls City, NE, Economic Development & Growth Enterprise, Inc. (EDGE) – Labor Availability Analysis

Author: Michael Walker, MS

The Docking Institute of Public Affairs was contracted by the Falls City, NE, Economic Development and Growth Enterprise, Inc. (EDGE) to conduct a labor availability analysis of the Richardson County Labor Basin. The Richardson County Labor Basin includes Johnson, Nemaha, Pawnee and Richardson counties in Nebraska; Brown, Doniphan and Nemaha counties in Kansas; and Atchison and Holt counties in Missouri. The labor basin has a total population of approximately 62,985 and an estimated Available Labor Pool (ALP) of 13,274. Almost 65% of the ALP has at least some college experience, and slightly more than 96% has at least a high school diploma. The average age for members of the ALP is about 44 years, and women make up 52%. Slightly more than 86% of the ALP is willing to commute 30 minutes, one way, for a new job. More than half of the ALP is available for a new job at \$15 an hour. Of the employed members of the ALP, 38% consider themselves underutilized.

## Miami County Economic Development – Labor Availability Analysis

Authors: Michael Walker, MS; Brett Zollinger, PhD

The Docking Institute of Public Affairs was contracted by Miami County Economic Development of Paola, KS, to conduct a labor availability analysis of the Miami County Labor Basin. The Miami County Labor Basin includes Anderson, Douglas, Franklin, Johnson, Linn and Miami counties in Kansas and Bates and Cass counties in Missouri. The labor basin has a total population of approximately 205,906 and an estimated Available Labor Pool of 40,279. About 70% of the ALP has at least some college experience, and 97% has at least a high school diploma. The average age for members of the ALP is about 43 years, and women make up 49.6%. Slightly more than 79% of the ALP is willing to commute 30 minutes, one way, for a new job. More than a third of the ALP is available for a new job at \$15 an hour. Of the employed members of the ALP, 35% consider themselves underutilized.

## Regional Economic Development, Inc. (REDI) of Columbia – Labor Availability Analysis

Authors: Michael Walker, MS; Brett Zollinger, PhD

Regional Economic Development, Inc. (REDI) of Columbia, MO, sponsored a study to assess the available labor in the Columbia Labor Basin. The labor basin includes Audrain, Boone, Callaway, Cole, Cooper, Howard, Moniteau, Monroe and Randolph counties in Missouri. The population of the labor basin is estimated to be 365,472. The Institute estimates that the basin has an Available Labor Pool of 101,388. Almost 70% of the ALP has at least some college experience, and slightly more than 97% has at least a high school diploma. The average age for members of the ALP is about 44 years, and women make up 54%. About three quarters (76%) of the ALP will commute 30 minutes, one way, for a new job. More than half of the ALP is available for a new job at \$15 an hour. Of the employed members of the ALP, 33% consider themselves underutilized. REDI has contracted with the Institute for five labor analyses, the first in 2001. The report published in 2008 includes comparative analysis of all five time periods.

## Salina Area Chamber of Commerce – Labor Availability Analysis

Author: Michael Walker, MS

The Salina Chamber of Commerce of Salina, KS, sponsored a study to assess the available labor in the Salina Labor Basin. The labor basin includes Clay, Cloud, Dickinson, Ellsworth, Geary, Lincoln, Marion, McPherson, Mitchell, Ottawa, Republic, Rice, and Saline counties in Kansas. The population of the labor basin is estimated to be 195,548. The Institute estimates that the basin has an Available Labor Pool of 43,919. Almost 70% of the ALP has at least some college experience, and slightly more than 95% has at least a high school diploma. The average age for members of the ALP is about 44 years, and women make up 56%. About two-thirds (62%) of the ALP is willing to commute 30 minutes, one way, for a new job. More than half of the ALP is available for a new job at \$15 an hour. Of the employed members of the ALP, 38% consider themselves underutilized.

## **Wichita State University, Center for Economic Development & Business Research – Labor Availability Analysis**

Author: Michael Walker, MS

The Docking Institute of Public Affairs contracted with the Center for Economic Development and Business Research at Wichita State University to conduct a labor availability analysis of the Wichita Labor Basin. The Wichita Labor Basin includes Butler, Cowley, Harper, Harvey, Kingman, Marion, McPherson, Reno, Sedgwick, and Sumner counties in Kansas. The labor basin has a total population of approximately 746,830 and an estimated Available Labor Pool of 159,265. Almost three-quarters (74%) of the ALP has at least some college experience, and slightly more than 96% has at least a high school diploma. The average age for members of the ALP is about 44 years old, and women make up 51%. Almost three-quarters (73.9%) of the ALP is willing to commute 30 minutes, one way, for a new job. Of the employed members of the ALP, 36% consider themselves underutilized. Fourteen percent of the working respondents and the unemployed respondents seeking employment are members of labor unions. More than 8% of the non-union members who work in union shops plan to join a labor union at some time in the future. The Institute has conducted three Wichita Labor Basin studies, the first in 2006. The report published in 2008 includes a comparative analysis of all three time periods.

## **Manhattan Area Chamber of Commerce – Labor Availability Analysis**

Author: Michael Walker, MS

The Manhattan Chamber of Commerce of Manhattan, KS, sponsored a study to assess the available labor in the Fort Riley Labor Basin. The labor basin includes Clay, Dickinson, Geary, Washington, Marshall, Morris, Pottawatomie, Riley, and Wabaunsee counties in Kansas. The population of the labor basin is estimated to be 163,102. The Institute estimates that the basin has an Available Labor Pool of 33,802. Almost 84% of the ALP has at least some college experience, and nearly all (98.9%) have at least a high school diploma. The average age for members of the ALP is about 44 years old, and women make up 53%. Almost three-quarters (73.4%) of the ALP is willing to commute 30 minutes, one way, for a new job. More than 40% of the ALP is available for a new job at \$15 an hour. Of the employed members of the ALP, 41% consider themselves underemployed.

# **PROJECTS UNDERWAY**

## **Central Missouri Economic Development Alliance – Labor Availability Analysis**

Author: Michael Walker, MS

The Docking Institute contracted with the Central Missouri Economic Development Alliance to assess the available labor in the West Central Missouri Labor Region. The region encompasses 18 counties in Missouri and portions of two others. For this study, the region will be subdivided into five overlapping labor basins of about nine counties each. The labor basins will be centered on Henry, Johnson, Lafayette, Pettis and Saline counties. Surveying was completed at the end of 2008, and the report was delivered to the client in February of 2009. A similar study was conducted in 2005. The regional and basin reports for the 2008-2009 study will include a trend analysis.

Survey Research





Valid and reliable information is essential for effective decision-making. The Docking Institute's University Center for Survey Research provides professional survey design, data gathering and data analysis services. Institute researchers help clients select the most appropriate survey methodology based on the client's needs, goals and budget. Available survey methods include telephone surveys (using a 20-station CATI system), mail surveys, web surveys, personal interviews, and focus groups. The Institute can survey almost any population, from single neighborhoods to the entire nation, and in multiple languages.

# PROJECTS COMPLETED

## City of Junction City – City Population Growth Survey

Author: Joyce Wolfe, MS

The Docking Institute contracted to conduct a telephone survey of residents in the Junction City area to assess perceptions and opinions about area population growth. Topics explored included positive aspects of growth, negative aspects of growth, approval of local governing bodies, opinions about property taxes and taxes for new commercial development, concerns about population growth, and new housing development construction. Improved job opportunities and individual personal benefits were given as positive aspects of growth by 49% and 46% of respondents, respectively. An excess of empty housing developments was cited by 80% of respondents as a negative aspect of growth. Regarding respondent approval of local government bodies, 41%, 48%, and 54% approved of the job performance of the city commission, county commission, and local school board, respectively. When asked if they were “getting their money’s worth” with regard to the amount of taxes paid and the quality of services provided by the city, most estimated that they were “getting less than their money’s worth.” Finally, spending local tax dollars to recruit new retail businesses and/or new industries to the area seemed more popular among working than among nonworking respondents. Renters were also more supportive of using tax revenues to recruit business and industries to the area than were home owners.

## East Central Kansas Economic Opportunity Corporation – Services Needs Assessment

Author: Joyce Wolfe, MS

The Docking Institute worked with the East Central Kansas Economic Opportunity Corporation (ECKAN) to conduct a self administered survey with ECKAN community partners and clients regarding service provision in the ECKAN coverage area. The Institute used similar methodology, analysis and reporting procedures when these two groups were surveyed in 2001. Clients were asked about their need for and receipt of specific housing services, emergency services, employment services childcare services, transportation services, education services, health/nutrition services, income services, and medical services. The community partner survey asked community partners in the seven-county ECKAN service area about the need for the same services among clients in their service area and whether those services were provided. A 74 page report with multiple series of frequency data tables was provided to the client at the end of the project.

## Ellsworth County Medical Center – Health Care Needs Survey

Author: Jian Sun, PhD

The Ellsworth County Medical Center contracted the Docking Institute to administer a telephone survey to investigate Ellsworth County residents’ health insurance coverage status, their medical service needs, barriers to receiving services and their perception of the services of the Ellsworth County Medical Center. More than ninety percent (93%) of respondents have insurance coverage. The analysis finds that more than half (55.3%) of the respondents who do not have insurance indicate “too expensive” as the reason. The leading reason given by respondents when asked why Ellsworth County health care needs are not being met was “the medication was too expensive.”

## Ellsworth County Medical Center – Expansion Survey

Authors: Jian Sun, PhD; Joyce Wolfe, MS

The Docking Institute of Public Affairs conducted a telephone survey of 464 residents in Ellsworth County, KS, to investigate general public opinions on two initiatives considered by the Ellsworth County Medical Center (ECMC): 1) the construction of a medical training facility and 2) the conversion of all patient rooms to private rooms. The analysis found that about three fourths (75.7%) of all respondents strongly agree or agree that the ECMC should add an education and training center for its medical staff. More than sixty percent (62.7%) of all respondents strongly agree or agree that the ECMC should consider making all of the hospital rooms private.

## **The Hutchinson News – Yellow Pages Survey**

Authors: Jian Sun, PhD; Mary Martin, PhD

The Hutchinson News contracted the Docking Institute of Public Affairs to conduct a survey to assess yellow pages usage by residents living in Hutchinson and the surrounding area. The analysis concluded that almost 58% of respondents use the AT&T directory most often (versus the Yellow Book, The Nex-Tech Directory, or other directories).

## **Kansas Department of Wildlife and Parks – Deer Populations: A Quarterly Opinion Survey of Kansas Land Operators**

Authors: Ben Wheeler, MS; Brett Zollinger, PhD

The Kansas Department of Wildlife and Parks contracted the Docking Institute of Public Affairs to conduct a survey of Kansas landowners' opinions about local deer populations. A general trend of increasing deer damage reported by land operators has occurred since 1964. However, this trend reached a plateau around 1997 with a slight decrease after 2000. Of particular interest is the considerable decrease in reported deer damage in 2003; nearly 10% less than the previous reporting period of 2000. The deer damage reported in 2006 was similar to that reported in 2003. Of those respondents who reported experiencing damage on their land caused by deer in 2006, 74% reported the level of damage as either light or moderate. Similar results regarding the extent of deer damage were found in 2000 and 2003, as reports of light and moderate damage were reported by 76% of respondents in both years. Also, reports of substantial and severe damage were unchanged from 2000 to 2006.

## **Kansas State University, Office of Local Government – Health Care Needs Survey for Osborne County**

Author: Joyce Wolfe, MS

Kansas State University's Office of Local Government contracted the Docking Institute of Public Affairs to administer a telephone survey to a random sample of adults in Osborne County and part of Mitchell County for the purpose of assessing rural health care needs. The Docking Institute surveyed 217 respondents and delivered the data to the client for review and analysis.

## **Kansas State University, Office of Local Government – Health Care Needs Survey for Trego County**

Author: Joyce Wolfe, MS

Kansas State University's Office of Local Government contracted the Docking Institute of Public Affairs to administer a telephone survey to a random selection of adults in Trego County and part of Ellis County for the purpose of assessing rural health care needs. The Docking Institute surveyed 300 respondents and delivered the data to the client for review and analysis.

## **Miami County Economic Development – Retail Shopping Survey**

Author: Jian Sun, PhD

Miami County Economic Development contracted the Docking Institute of Public Affairs to conduct survey research for the purpose of assessing the retail shopping attitudes and behaviors of adults living in Miami County. The survey investigated Miami County residents' shopping activities in and outside of Miami County, their out-of-county activities associated with shopping, and the types of products and establishments desired for Miami County. The survey found more than half of the respondents purchase most of their food, groceries, and routine medical care in Miami County. Less than half of the respondents indicate that they purchase most of the following items in Miami County: automobiles, motorcycles, boats, clothing and shoes, televisions, computers, small appliances, home improvement supplies, furniture, and major household appliances.

## Oral Health Kansas – Health Survey

Authors: Brett Zollinger, PhD; Marilyn Ray, MD, MPH

The Docking Institute of Public Affairs was contacted by Oral Health Kansas to conduct a telephone survey of adult residents of the state of Kansas. The general objectives were to establish the level of care, access, awareness, attitudes, opinions, behaviors, and message resonance regarding oral health practices and knowledge among residents of the state. Nearly 90% of respondents were very satisfied or satisfied with their dental health. Just over 85% reported having a regular dentist. Among adult Kansans, 65.9% reported having dental insurance. Almost a fourth (22.1%) report that someone in their household has gone without dental care because of inability to pay. Substantial proportions of respondents (up to nearly 50% in some items) reported “Don’t know” when asked whether particular health and wellness conditions are associated with dental problems among children or adults. Females are more aware of the association between poor dental health and other ill health or wellness conditions. Kansans, on average, brush their teeth twice daily, eat sweets four times per week and drink soda or sports drinks four times per week.

## Salina Area Chamber of Commerce – Willingness to Move Survey

Author: Michael Walker, MS

The Salina Area Chamber of Commerce contracted the Docking Institute of Public Affairs to conduct a “willingness to move to Salina for work” survey of non-retired adults in north central Kansas. The study area includes 21 counties and has a total population of approximately 165,878. The “working age” population (18-65 years old) is estimated to be 99,705. Households in the study area were contacted by telephone. This research effort suggests that there are approximately 33,750 people in the area interested in a new or different employment opportunity. Of those interested in new or different employment, 14,704 are willing to relocate for a job, and 11,009 are willing to move to Salina for a new job opportunity.

## Wichita Area Technical College – Community Perceptions Survey

Author: Joyce Wolfe, MS

The Docking Institute of Public Affairs conducted a telephone survey of 402 Wichita area residents under the age of 60 for Wichita Area Technical College. The survey was designed primarily to investigate Sedgwick County residents’ perceptions of technical education in general and knowledge and perceptions of WATC more specifically. A 19-page report with multiple series of frequency data tables was provided to the client at the end of the project.

## Wichita State University Center for Economic Development and Business Research – Workforce Survey

Authors: Michael Walker, MS; Joyce Wolfe, MS

The Docking Institute worked with the Center for Economic Development and Business Research (CEDBR) at Wichita State University to assess workforce skills and training gaps/needs for the Kansas Board of Regents. Institute personnel interviewed more than 100 industry leaders from six industry clusters: advanced manufacturing, aerospace manufacturing and support, automotive manufacturing and support, bioscience, construction, and health. The interviews focused on the industry leaders’ perceptions of strengths and weaknesses of their clusters’ workforce quality and supply in Kansas, types of basic and industry-specific training most needed among new hires, and anticipated growth in cluster workforce delivered over the next 10-15 years.

# PROJECTS UNDERWAY

## **Schwab Eaton/City of Bel Aire City Parks Department – Parks and Recreation Survey**

Authors: Jian Sun, PhD; Michael Walker, MS

Schwab-Eaton, PA of Manhattan, KS contracted the Docking Institute of Public Affairs to conduct a city parks survey for Bel Aire, KS. The study will measure opinions and attitudes about the use of city parks, satisfaction with existing facilities, the need for improvement of existing parks and facilities, and the need for new parks and facilities. Mike Walker traveled to Bel Aire and worked closely with Schwab-Eaton and city personnel to craft the survey instrument. Survey booklets were mailed to every residential location in Bel Aire to gather options from household decision makers. Approximately 2,600 booklets were mailed out. Data gathering continues.

## **FHSU College of Education and Technology – Mentors and Employers Survey**

Author: Joyce Wolfe, MS

The College of Education and Technology entered into a multi-year contract with the Docking Institute of Public Affairs to conduct an annual survey of mentors and employers of graduates or certificate/endorsement recipients from the college. The survey assesses satisfaction among mentors and employers with College of Education and Technology graduates on a variety of education standard categories such as being liberally educated, assuming a professional role within the school, appreciation for pedagogical theory and research, providing a supportive environment for diverse learners, integrating technology, knowledge and use of assessment and diagnostic techniques, and using reflection as a tool for self-assessment.

## **FHSU College of Education and Technology – Former Student Pedagogical Behaviors and Opinions Survey**

Author: Joyce Wolfe, MS

The College of Education and Technology entered into a multi-year contract with the Docking Institute of Public Affairs to conduct an annual survey of alumni or certificate/endorsement recipients from the college. The survey assesses satisfaction among former students of the College of Education and Technology on a variety of education standard categories such as being liberally educated, assuming a professional role within the school, appreciation for pedagogical theory and research, providing a supportive environment for diverse learners, integrating technology, knowledge and use of assessment and diagnostic techniques, and using reflection as a tool for self-assessment.

## **Kansas Department of Commerce and Western Kansas Rural Economic Development Alliance (wKREDA) – Western Kansas Job Aspirations and Migration Intentions Study**

Author: Michael Walker, MS

The Kansas Department of Commerce and wKREDA contracted the Docking Institute of Public Affairs to conduct a study to assess the job aspirations and migration intentions of residents of western Kansas. This study will include a telephone survey of approximately 1,200 households in 46 counties in western Kansas, a Web survey of high school and college seniors, and a Web survey of high school and college alumni who have moved out of the area. The surveys will ask questions relating to career and education backgrounds (in the case of the general population and alumni) and future plans (for high school and college seniors). Questions will also address plans to migrate out of the area or back to the area, as well as awareness of wKREDA's "We Have Jobs" initiative. Research is underway.



## Economic Analysis





Policy assessment often requires an economic impact analysis of existing and proposed activities or programs. Government agencies and non-profit organizations can use economic impact assessments to determine the total monetary benefit of their activities in a local or regional economy. Often, such information is important for convincing decision-makers that continued or increased funding is warranted. Our economists have analyzed the economic impact of manufacturers, service organizations, hospitals, correctional facilities, institutions of higher learning, business incubators, infrastructure upgrades, and other existing and potential programs and projects.

# PROJECTS COMPLETED

## Hays Recreation Commission

Authors: Carl Parker, PhD; Jian Sun, PhD; Brett Zollinger, PhD

The Hays Recreation Commission contracted the Docking Institute of Public Affairs to provide a feasibility study of a proposed facility expansion of the Hays Recreation Commission. The analysis considered the construction costs of the proposed expansion, additional fixed cost requirements, and expenses for ongoing operations. Revenue projections were estimated based on survey research conducted by the Institute. The study also surveyed the Hays Recreation Commission users about their usage of commission facilities and programs and their opinions on possible expansion of the commission.

## Kansas Department of Commerce

Author: Preston Gilson, PhD

The Docking Institute of Public Affairs was contracted by the Kansas Department of Commerce to study and report the economic impact of ethyl alcohol plants in the state of Kansas. The report estimated the 2007 economic impact of the ethyl alcohol production industry in Kansas on the Kansas economy.

## Hays Recreation Commission – Hays Sports Complex Economic Impact Study

Author: Gary Brinker, PhD

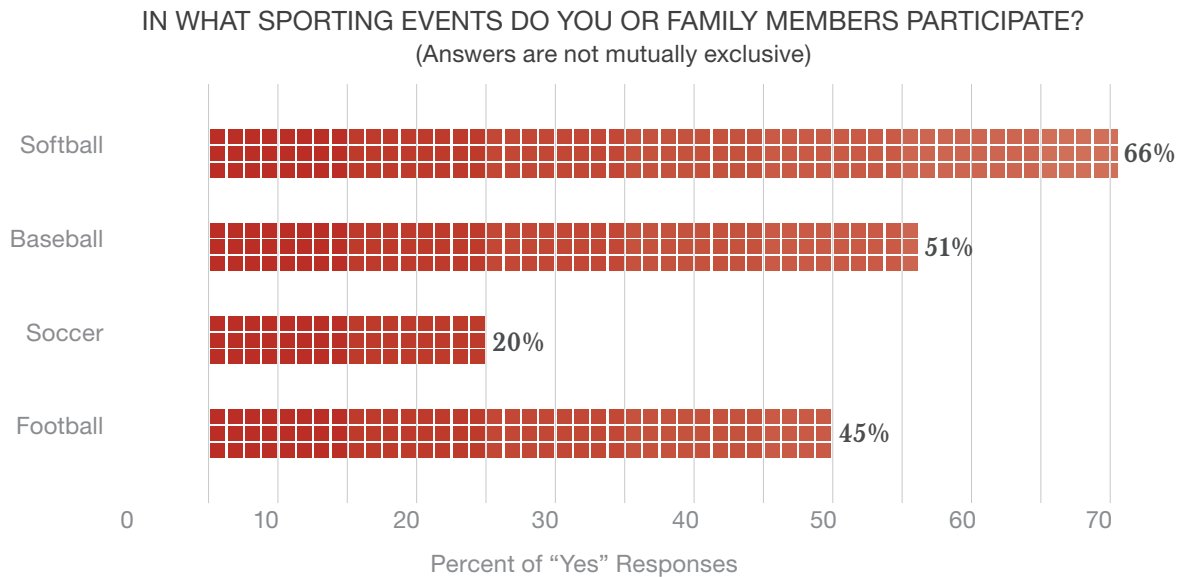
The Hays Recreation Commission contracted the Docking Institute of Public Affairs to estimate the economic impact of a proposed sports complex in Hays on the local economy. The Institute utilized survey data collected from a sample of participants in various baseball, softball and soccer leagues, measuring their spending habits when they attend out-of-town tournaments. This information was combined with estimates of attendance based on reports from other similar sports complexes in Kansas to compute the annual revenue stream projected to be brought into the local economy by the sports complex from the tournaments that would be held locally. The report was delivered in October of 2008.

# PROJECTS UNDERWAY

## Quest Center for Entrepreneurs – Economic Impact Study

Authors: Preston Gilson, PhD; Mike Walker, MS

Quest Center for Entrepreneurs contracted the Docking Institute of Public Affairs to conduct survey research for the purpose of performing an analysis of the economic impact within Reno County, KS of the Quest Center for Entrepreneurs. Dr. Gilson has made many on-site investigations and began surveying past and present clients of the Center in the fall of 2008. Analysis is underway.



“I am fortunate to have had two experiences working with Docking Institute personnel. The Institute conducted a feasibility study for the expansion of the Hays Recreation Center and an economic impact study for a proposed sports complex. I asked the Institute to conduct these studies because of their reputation for nonbiased and professional third-party research. Both studies showed support for the respective projects and allowed both projects to move forward. I am grateful for the dedication and professionalism of the Docking Institute staff. Working with them was a pleasure.”

**Roger Bixenman**, Superintendent, Hays Recreation Commission

## Grants Facilitation





To meet the demands of government and other non-profit entities, the Docking Institute offers a comprehensive set of grants facilitation services, providing clients the means to access needed external resources to meet organization goals. Because customized approaches best serve the varying needs of our clients, the Institute tailors grants facilitation services to the unique needs of every client, ranging from funding searches to project/budget planning to grant proposal writing, submission and management.

# PROJECTS COMPLETED

## Kansas Academy of Mathematics and Science (KAMS)

Authors: Paul Adams, PhD; Leslie Paige, MS, EdS; Casey Kelch, MS

The authors worked with university faculty and staff to develop a successful proposal for the Kansas Academy of Mathematics and Science (KAMS), which will be hosted by Fort Hays State University. The initial Kansas Board of Regents' planning grant was in effect from January 2008 through June 2008. KAMS will be the state's premier academic program for talented and high achieving high school juniors and seniors. This residential program is anticipated to enroll the first class of 30 Kansas juniors in fall 2009.

## Trego County-Lemke Memorial Hospital

Author: Leslie Paige, MS, EdS

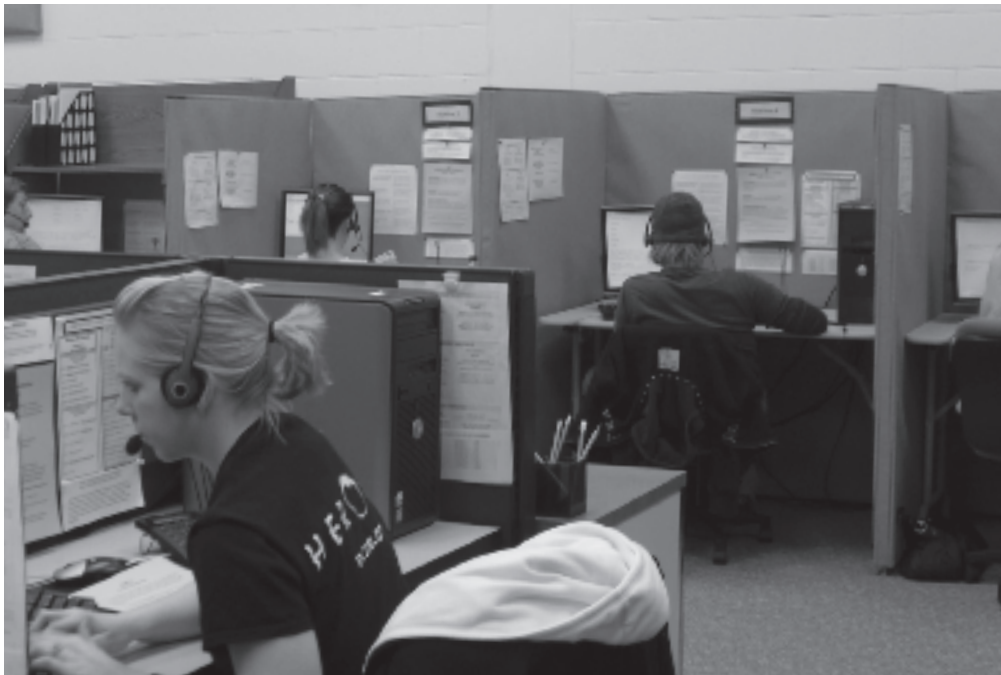
The Docking Institute of Public Affairs assisted Trego County-Lemke Memorial Hospital in researching potential grant funding for digital mammography equipment. The report identified possible funding sources (federal, state, foundation, corporate) for hospital representatives to review.

# PROJECTS UNDERWAY

## USD 208, WaKeeney

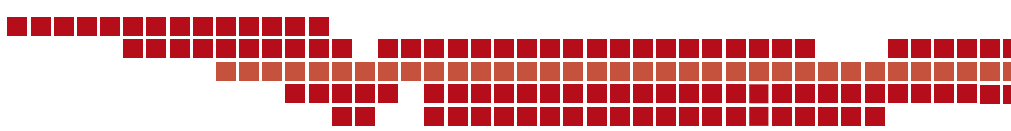
Author: Leslie Paige, MS, EdS

The Docking Institute of Public Affairs assisted USD 208 with program management of the Teaching American History grant. The Docking Institute is primarily responsible for the grant-related communications and program coordination, although other activities include recruiting participants and assisting the primary evaluator with survey administration and data collection.





Strategic Planning





Visionary leadership begins with a plan that strategically prioritizes scarce community resources. The Docking Institute has worked with more than 55 entities including state agencies, educational institutions, museums, communities, economic development organizations and chambers of commerce to conduct strategic planning. The Docking Institute customizes the strategic planning process to meet each organization's requirements. Our comprehensive package of strategic planning services includes project organization, data analysis and assessment, survey work, group facilitation, and plan writing.

# PROJECTS COMPLETED

## Greater Salina Community Foundation – Strategic Planning Session

Authors: Mark Bannister, JD; Cathy Drabkin, MA

Docking Institute Policy Fellows facilitated a planning session with the Board of the Greater Salina Community Foundation. In nine years time, the foundation has grown into a successful community organization with an administrative endowment, a donors' endowment of \$43 million, seven separate affiliates serving communities in north central and northwest Kansas, the involvement of numerous non-profit organizations, and the creation of several unique programs. The group sought to reaffirm the foundation's mission, direction, and policies.

## Harvey County Economic Development Council, Inc. – Strategic Planning Session

Authors: Brett Zollinger, PhD; Mark Bannister, JD; Michael Walker, MS

The Docking Institute conducted a strategic planning session for the Harvey County Economic Development Council to update the strategic plan developed in 2005. The retreat consisted of two planning sessions, and participants were asked to join in one of three break-out groups defined by HCEDEC's primary tasks during each session. Planning facilitators guided participants through an analysis of the community's strengths and challenges. Participants established five goals for the county to address and developed numerous objectives and strategies to meet those goals.

## Marianna Kistler-Beach Museum of Art, Kansas State University – Strategic Planning Session

Authors: Brett Zollinger, PhD; Leslie Paige, MS, EdS

The Docking Institute facilitated strategic planning for staff of the Marianna Kistler-Beach Museum of Art. The facilitators helped participants identify the museum's strengths, weaknesses, opportunities, and threats and helped to identify major goals to capitalize on the strengths/opportunities and address the weaknesses/threats. The following objectives were set to achieve the goals: develop and promote museum "branding," expand access to and use of the collections, and identify and develop audiences.

## United Way of Ellis County – Strategic Planning Session

Author: Brett Zollinger, PhD

The Docking Institute of Public Affairs facilitated a strategic planning session for the United Way of Ellis County. The facilitator helped the United Way to revise its mission and vision statements and to identify strengths, weaknesses, opportunities and threats to the organization's mission. The United Way established short- and long-term goals and identified preliminary action steps toward achieving these goals for their three-year planning horizon.

# PROJECTS UNDERWAY

## North Central Kansas Technical College – Strategic Planning Session

Authors: Gary Brinker, PhD; Leslie Paige, MS, EdS

The Docking Institute was contracted by North Central Kansas Technical College (NCKTC) to facilitate strategic planning for the college. The Institute will conduct an environmental scan for the technical college and facilitate two planning sessions to review the data collected and develop an agreed-upon list of goals for the college to pursue during the next three to five years.

“The Docking Institute of Public Affairs worked with the Marianna Kistler-Beach Museum of Art in reviewing and revising the museum’s mission statement and in developing a vision statement and three-year institutional plan. We were extremely pleased with the process and the results. Dr. Zollinger and Ms. Paige outlined a clear process, involved all staff, moved the planning along in a timely fashion, made sure ideas were clearly expressed, and prepared a useful document. All in all, it was a creative process resulting in an excellent outcome for the museum.”

**Lorne E. Render,** Director, Marianna Kistler-Beach Museum of Art

# ORGANIZATIONAL AFFILIATIONS

<b>Alpha Kappa Delta International Sociology Honor Society</b>	Brett Zollinger, Gary Brinker
<b>American Association for Public Opinion Research</b>	Brett Zollinger
<b>American Association of State Colleges and Universities Grants</b>	Leslie Paige
<b>Resource Center Grants.gov Committee</b>	
<b>American Evaluation Association</b>	Joyce Wolfe
<b>American Sociological Association</b>	Brett Zollinger
<b>Association for Applied &amp; Clinical Sociology</b>	Brett Zollinger, Gary Brinker
<b>Community Development Society</b>	Mike Walker, Brett Zollinger
<b>Consortium for Global Research on Water-Based</b>	Mike Walker
<b>Economics (GRoWE)</b>	
<b>Consortium to Prevent School Violence</b>	Leslie Paige
<b>Hays Chamber of Commerce</b>	Gary Brinker
<b>International Association for Society &amp; Natural Resources</b>	Brett Zollinger
<b>International Economic Development Council</b>	Brett Zollinger
<b>Midwest Sociological Society</b>	Mike Walker, Brett Zollinger, Gary Brinker
<b>National Association of School Psychologists: Leadership</b>	Leslie Paige
<b>Development Committee Chair and PREPaRE Workgroup</b>	
<b>Office of Juvenile Justice and Delinquency Prevention,</b>	Leslie Paige
<b>Juvenile Justice Resource Center: Technical Assistance Consultant</b>	
<b>Population Association of America</b>	Mike Walker
<b>Rural Sociological Society</b>	Mike Walker, Brett Zollinger
<b>Safe Schools/Healthy Students National Communications Team:</b>	Leslie Paige
<b>Technical Assistance Consultant</b>	
<b>Southwest Social Sciences Association</b>	Gary Brinker
<b>Urban Affairs Association</b>	Jian Sun
<b>Western Kansas Rural Economic Development Alliance</b>	Mike Walker
<b>Western Social Science Association</b>	Mike Walker

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# PRESENTATIONS

## **Leslie Paige presented**

“Communication Strategies” to the Kansas Association of Teachers of Science Board Meeting, Rolling Hills Conference Center, Saline County, KS, January 2008.

## **Leslie Paige presented**

“Communication Strategies” to the Kansas Association of Teachers of Mathematics Board Meeting, Rolling Hills Conference Center, KS, January 2008.

## **Michael Walker presented**

“Miami County Labor Availability Analysis 2008” to Miami County Economic Development of in Paola, KS, February 2008.

## **Jian Sun presented**

“Miami County Economic Development – Retail Shopping Survey” to Miami County Economic Development Department in Paola, KS, February 2008.

## **Michael Walker presented**

“Richardson County Labor Availability Analysis 2008” to the Falls City Economic Development and Growth Enterprise, Inc. (EDGE) in Falls City, NE, March 2008.

## **Michael Walker presented**

“What is the Docking Institute of Public Affairs?” to the Southeast Nebraska Economic Development Association (SeNEDA) Board of Directors in Humboldt City, NE, March 2008.

## **Curtis Brungardt presented**

“Educating Global Citizens: A New Initiative of ADP – Seven Revolutions” at the Democracy and Civic Engagement Conference, Edmond, OK, March 2008.

## **Brett Zollinger presented**

“Community Change in the Rural Great Plains: How Did We Get Here and Where Are We Going” at Northwestern Oklahoma State University’s Centennial Symposium, Alva, OK, April 2008.

## **Curtis Brungardt presented**

“Educating Undergraduates for Global Citizenship: 7 Revolutions and Fort Hays State University” at the American Democracy Project national meeting, Snow Bird, Utah, June 2008.

## **Michael Walker presented**

“Entrepreneurship as rural economic development policy – is this a good idea?” at the Rural Sociological Society annual conference, Manchester, NH, August 2008.

## **Mark Bannister presented**

“Enhancing IA Performance Capability Through an Active Learning Capstone Seminar” at the Information Security Curriculum Development Conference, Kennesaw State University, Kennesaw, GA, September 2008.

## **Leslie Paige presented**

“School Safety is Everybody’s Business” to the Kentucky Association for Psychology in the Schools, Lexington, KY, October 2008.

## **Leslie Paige presented**

“Grant Writing 101: An Essential Skill” to the Kentucky Association for Psychology in the Schools, Lexington, KY, October 2008.

## **Brett Zollinger presented**

“Oral Health Awareness, Attitudes and Behaviors Among Kansans 2008” at the Oral Health Kansas annual conference, Overland Park, KS, November 2008.

## **Joyce Wolfe and Brett Zollinger presented**

“The Growing Cell-Phone-Only Population in Telephone Survey Research: Evaluators Beware” at the American Evaluation Association annual conference, Denver, CO, November 2008.

# PUBLICATIONS

## **Canter, Andrea, Leslie Paige and Steven Shaw.**

(Eds.) (in press). *Helping Children at Home and School*. 3rd edition. Bethesda, Maryland: National Association of School Psychologists.

## **Jiang, Keyu and Mark Bannister.**

"Using a 'Cutting the Cake Peer Assessment Method' in a Leadership in Information Networking and Telecommunications Course." *Journal of Business and Leadership* (in process).

## **Jiang, Keyu and Mark Bannister.**

"Secure 'Information at your fingertips' – Just One Course can Help." Colloquium on Information Systems Security, Proceedings from the Twelfth Colloquium for Information Systems Security Education.

## **McGonigal, Kate.**

*Mabel Agnes Elliott: Pioneering Feminist, Pacifist Sociologist*. Lexington Books, 2008.

## **Rackaway, Chapman.**

"Trickle-Down Technology? The Use of Computing Technology in State Legislative Campaigns." *Social Science Computer Review*, Winter 2007. Pages 466-483.

## **Rackaway, Chapman and Brent J. Goertzen.**

"Debating the Future: A Social Security and Political Leadership Simulation." *Journal of Political Science Education*. July - September 2008. Pages 330-340.

## **Rackaway, Chapman and Mark E. Colwell.**

"Times Talk and the First Year Experience." *Civic Engagement in the First Year of College*. Edited by Martha LaBare. The New York Times and the American Association of State Colleges and Universities, 2008.



Institute staff members are dedicated to helping governmental and nonprofit entities develop effective public policy decision-making. The Institute's in-house staff has more than 50 years of combined experience in the areas of survey and focus group research, program evaluation, policy analysis, grant facilitation, and strategic planning. Staff members have performed services for local, state, and federal entities in various areas.

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## **Brett Zollinger, PhD**

Dr. Brett Zollinger was the director of the Docking Institute until June 2008. He is chair of the Department of Sociology and Social Work at Fort Hays State University. His work has been nationally recognized. He received the Rural Sociological Society's Dissertation Award in 1997. He co-authored a report on labor force dynamics in Northwest Missouri that won the Best of Class award from the National Rural Economic Development Association and the American Economic Development Council. He is a member of the Rural Sociological Society, Community Development Society, Association for Applied and Clinical Sociology, Midwest Sociological Society and the American Association of Public Opinion Research. He has published in several academic journals, including *Economic Development Quarterly*, *Journal of the Community Development Society*, *Research in Community Sociology*, and *Rural Sociology*. He also has a book chapter in *Mad About Wildlife*. He has designed and conducted a wide variety of survey research projects at local, state and regional levels on such topics as labor availability, health care assessment, housing and city services satisfaction, quality of life, crime victims' issues, use of conservation tree plantings, and attitudes toward wildlife issues. He is also very active in program evaluation studies, strategic planning and community development efforts in the region. Recently he led the Docking Institute in facilitating the 2005 Kansas Prosperity Summit planning process on behalf of the Kansas Department of Commerce and five other partner state agencies. Brett received his doctorate in sociology from Utah State University in 1998.



## **Gary Brinker, PhD**

Dr. Gary Brinker has been the director of the Docking Institute of Public Affairs and an associate professor of sociology in the Department of Sociology and Social Work at Fort Hays State University since August 2008. He was previously the director of the Center for Social Sciences and Public Policy Research at Missouri State University (MSU) from May 2002 to July of 2008 and the associate director from August 1997 to May 2002. His teaching interests include research methods, social problems and quantitative analysis. His sponsored research projects define an eclectic research agenda. Some of his more recent projects include program evaluations for the MSU History Department's Teaching American History grant (U.S. Dept of Education), the MSU Mathematics Department's Research Experience for Undergraduates grant (National Science Foundation) and The Forest Institute's Healthy Marriage and Family grant (U.S. Dept. of Health and Human Services). He has been the principal investigator for more than 60 applied research projects, including program evaluations, needs assessments and public opinion surveys in the areas of education, substance abuse, environment, politics, family planning, aging, community health and marketing. He is a member of the Association of Applied and Clinical Sociology, the Southwest Social Sciences Society and the Association of Academic Survey Research Organizations. He has published articles in the *International Journal of Sociology of the Family*, *Free Inquiry in Creative Sociology*, *Journal of Applied Sociology*, *North American Journal of Psychology*, *Social Development Issues*, *Journal of Population* and *International Review of Modern Sociology*. He earned a Master of Arts degree in sociology in 1994 and a doctorate in applied sociology in 1997 from Baylor University.

## **Michael S. Walker, MS**

Mike Walker is the assistant director of the Docking Institute and an instructor in the Department of Sociology and Social Work at Fort Hays State University. He was the acting director from June to August 2008. He joined the Institute in 2000 as a research scientist. He designs a variety of research projects involving survey research, focus group research and strategic planning. He has been the lead researcher for dozens of labor and employment studies in Kansas, Missouri, and Nebraska and is currently active in survey research, strategic planning and community development efforts in Kansas. He is a member of the Rural Sociological Society, the Community Development Society, the Midwest Sociological Society, the Population Association of America, and the Western Social Science Association. He recently presented research findings at the Rural Sociological Society meetings in Manchester, New Hampshire. Prior to coming to Fort Hays State University, he performed ethnographic and survey research in California, Colorado, Utah, Idaho, and Nebraska. He also participated in archeological digs in southern Utah, completed a political internship in Washington, D.C., and served in the U.S. Army. He regularly teaches urban/rural sociology, community theory and development, demography, and social research methods. Mike received his Master of Science degree in sociology from Utah State University in 1995 and is currently pursuing a doctorate in sociology at Kansas State University.



## **Jian Sun, PhD**

Dr. Jian Sun joined the Docking Institute in July 2007 as a research scientist. His responsibilities include survey design, survey administration, data analysis and report writing. He has research experience on housing price analysis, sprawl, property taxation, land use policies, and growth management policies. He was involved in several planning projects in the United States and China, including land use planning, transportation analysis, and community economic development. He has published in the academic journals *Environmental and Planning A*, *Journal of Real Estate Literature*, *Journal of Housing Economics*, and *Journal of Urban Affairs*. Jian is also an assistant professor in FHSU's Political Science Department, teaching public administration courses. He received his doctorate from the University of Louisville in 2007.





## Leslie Paige, MS, EdS

Leslie Paige is the grants facilitator for the Docking Institute and for the Fort Hays State University Graduate School. She has written or helped develop funded federal, state and foundation grants and is experienced with Grants.gov, FastLane, NSPIRES, and other federal electronic grant portals. She co-authored and was the project planning director of the proposal for the Kansas Board of Regents Kansas Academy of Mathematics and Science. She also assists with the coordination of activities for the History Today Teaching American History Grant. She is the principal investigator for the evaluation of the Eudora School District Safe Schools Healthy Students Project. The R.U.R.A.L. Safe Schools/Healthy Students Project she directed for the Hays Unified School District received national recognition from the Surgeon General's Office and the Centers for Disease Control SafeUSA as a "Best Practice." She has extensive experience in project development and management and provides technical assistance for federal grant projects. She has conducted strategic planning activities for local and federal agencies. Leslie is also experienced as a peer reviewer and field reader for federal grant competitions. She is co-editor of *Helping Children at Home and School*, to be published in 2010. Other recent publications include chapters in the *Encyclopedia of School Psychology* and the *Handbook of School Violence and School Safety*. Leslie has conducted over 100 workshops and presentations at a national, state and local level on school safety and violence prevention, crisis response planning, social marketing, grant writing and consensus building. Leslie received her Master of Science and Education Specialist degrees in school psychology from Fort Hays State University. She has received several honors, including National School Psychologist of the Year and the FHSU Alumni Achievement Award. A nationally certified school psychologist, Leslie is active in the National Association of School Psychologists. She is currently serving as the chair of Leadership Development and is a member of the PREPaRE School Crisis Prevention and Intervention Training Curriculum workgroup. She is a Board Member of the Consortium to Prevent School Violence (CPSV), a volunteer organization that promotes effective implementation of positive school violence prevention practices based on high-quality scientific research. She is a member of the Fort Hays State University Critical Incident Management Group and the Research Environment Committee.



## Joyce Wolfe, MS

Joyce Wolfe is a research scientist specializing in program evaluation and is the manager of the Institute's Center for Survey Research. Her program evaluation responsibilities include evaluation plan design, instrument development and administration, data collection coordination, and report writing. She has managed large-scale evaluation projects and has served as the lead evaluator or co-evaluator for several federal grant projects. She is a member of the American Evaluation Association and has co-authored book chapters and journal articles on evaluation. She has also presented papers at the annual meetings of the American Evaluation Association and the National Association of School Psychologists. As manager of the Institute's University Center for Survey Research, she is responsible for hiring and training surveyors, survey design, and survey management. She is responsible for implementing and maintaining the Survey Center's computer-assisted telephone interviewing system (Ci3 and WinCati). She also conducts survey data analysis and writes survey reports. Her strong library research skills, gained from previous experience as a reference librarian assistant, are valuable for projects requiring extensive literature review research and for training Institute staff and students in library research methods. She received her Master of Science degree in psychology from Fort Hays State University in June 2000.

## **Lynette Pfeifer, BA**

Lynette Pfeifer joined the Docking Institute in June 2008 as the administrative specialist. She is responsible for the general operations of the office: budget records, billing contracts, managing accounts, monitoring fund balances, assigning expenses, and payroll. She is also responsible for supervising the student staff members and publication of the annual report. Prior to joining the Institute, Lynette worked in FHSU's Academic Advising and Career Exploration office. She received her Bachelor of Arts degree in communication from Fort Hays State University in 1992.



## **Laure Gross, BGS**

Laure Gross worked at the Docking Institute from June 2005 to June 2008 as an administrative assistant. She was responsible for the general operations of the office, updating the Docking Web site, managing accounts and coordination of the annual report. Prior to employment with the university in 2003, Laure had 15 years experience as a legal assistant and office manager for local law and medical offices. Laure received her Bachelor of General Studies degree with an emphasis in business from Fort Hays State University in May 2005.



The Docking Institute employs graduate and undergraduate students and provides internship opportunities to undergraduates. Our students come from a variety of academic disciplines including political science, sociology, psychology, communications, business, counseling, English, art, biology and physics. Our students have experiences at the Institute unavailable to most undergraduate students and are often assigned tasks and given responsibilities available only to graduate students at other universities. The Institute is fortunate to have such dedicated, reliable, and hard-working students.

ALL INFORMATION  
CONTAINED HEREIN IS UNCLASSIFIED





**Standing:** Emily Graf, Jenna Maresch, Tara Maneth **Sitting:** Brett Keenan

## UNDERGRADUATE STUDENTS

### **Emily Graf**

Emily joined the Docking Institute in January 2008 and served as a student director. She graduated from Pratt High School in 2005 and Pratt Community College in 2007 with an associate's degree in business administration. She graduated in May 2009 with a political science major. She plans to attend Wichita State University and complete a master's degree in public administration to be a city manager.

### **Brett Keenan**

Brett joined the Docking Institute as an intern in the fall of 2006 and is now a student worker with the Institute. He has assisted with white paper research projects, editing, data entry, mailings, and various other projects. Brett graduated from Ness City High School in the spring of 2006. He is currently a senior majoring in physics with a minor in mathematics.

### **Jenna Maresch**

Jenna joined Docking Institute in August 2007 as a telephone surveyor in the survey center. In August 2008, she began work as a survey center undergraduate assistant and survey center shift supervisor. She graduated from Pawnee Heights High School in Rozel, KS, in 2007, is currently a sophomore majoring in biology, and plans to attend optometry school after graduation.

### **Jennifer Sanderson**

Jennifer Sanderson joined the Docking Institute as an intern in the fall of 2007 and continued as a student worker assisting with research, survey preparation and data entry. She is a non-traditional student from Kansas City who returned to college after an eighteen-year sabbatical to raise her family. She is currently a sophomore majoring in sociology with plans to add psychology as her second major in the fall of 2008. Jennifer is an orientation advisor at FHSU and a member of The National Society of Collegiate Scholars. After graduating from Fort Hays State University, Jennifer plans to attend graduate school to obtain a master's degree in National Public Health.

### **Sara Sayers**

Sara Sayers joined the Docking Institute in August 2007 after returning to college. She graduated from Hutchinson High School in 1997 and attended Hutchinson Community College to study music education. She is a supervisor and an undergraduate assistant for the Survey Center. She is studying in the Information Networking and Telecommunications Department with a concentration in media studies and an emphasis in music technologies. After receiving her degree, she plans to be a sound engineer.

### **Jenny Tompkins**

Jenny Tompkins joined the Docking Institute as an intern in the summer 2007 and continued into the 2007-2008 academic year as a student worker. She assisted in database entry, mailings, project research, and editing. She also helped format and implement online surveys. She is a 2004 graduate of Dodge City High School in Dodge City, KS. She received her associate's degree from Dodge City Community College and graduated from FHSU in December of 2008 with a bachelor's degree in sociology and a minor in Spanish.

### **Maddie Wiese**

Maddie Wiese joined the Docking Institute as an intern in the spring of 2007 and served as the student director. She helps coordinate the activities of other students and assists with various research projects. She graduated from Fort Hays State University in December 2008.

## **GRADUATE STUDENT**

### **Tara Maneth**

Tara joined the Docking Institute in the summer of 2008 as the graduate assistant in the University Center for Survey Research. She graduated from Great Bend High School in 2004, then went on to earn a bachelor's degree in psychology at Fort Hays State University. She is currently a graduate student at FHSU working toward a master's degree in clinical psychology. Upon completion of her degree, Tara plans to work at a drug and alcohol rehabilitation center or at a mental health facility.

In addition to in-house researchers, evaluators, and facilitators, the Institute enhances its capabilities with university and field-based experts from a broad variety of disciplines. Staff and fellows together bring specialized knowledge and experience in the areas of program evaluation, research, grants facilitation, economic development, impact assessment, government, natural resource issues, healthcare, business, telecommunications and education. The depth and breadth of knowledge provided by our policy fellows contributes to the success of the Institute, and the Institute is fortunate to have such a field of experts upon which to draw.

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## **Joseph Aistrup, PhD**

Joseph Aistrup is a senior policy fellow of the Institute and associate dean of the College of Arts and Sciences at Kansas State University. He was assistant director of the Institute from 1993 to 1999 and director from 1999 to June 2002. He is the co-author of *Kansas Politics and Government: The Clash of Political Cultures* (forthcoming, University of Nebraska Press) and sole author of *The Southern Strategy Revisited: Republican Top-Down Advancement in the South*, which was nominated for the V.O. Key Award in 1997. He has published in *Economic Development Review*, *Economic Development Quarterly*, *Legislative Studies Quarterly*, *Political Research Quarterly*, *Soviet Studies*, *American Review of Politics*, *Kansas Business Review*, *Kansas Government Journal*, *Congressional Quarterly*, and *Court Review*. He also regularly comments on Kansas politics for regional and national newspapers. Joe received his PhD from Indiana University in 1989.



## **Micki Armstrong, MS**

Micki Armstrong is an adjunct instructor in the Department of Sociology and Social Work at FHSU, where she teaches courses in family, multiculturalism, mediation, sociology, and cultural anthropology. She is coordinator of Fort Hays State University Family Development Services, which provides mediation services to families. She was previously employed from 1978-1998 by the 23rd Judicial District as a court services officer and has been a consultant trainer and consultant to Hays area schools for their peer mediation programs. She is a state-approved mediator/trainer in the areas of core, civil, parent/child and domestic mediation and is also trained in case management for highly conflicted families. She was a past board member of the Heartland Mediators Association and is a current member of the Office of Judicial Administration Dispute Resolution Advisory Council for the state of Kansas. She co-authored the Northwest Kansas Community Planning Team Comprehensive Strategic Plan presented to the Kansas Juvenile Justice Authority in the fall of 1999. She also co-authored an article on the Indigent Mediation Program at FHSU which was published in 2001 in the *Family Court Review*, an interdisciplinary journal. Micki received her master's degree in counseling at FHSU.



## **Mark Bannister, JD**

Senior Policy Fellow Mark Bannister is the chair of FHSU's Department of Information Networking and Telecommunications. Mark teaches courses on legal issues and management of information. He supervises and participates in research and programming on issues including telecommunications, the Internet, intellectual property, and community development. From 1993-1999, he headed the Telepower Conference, a long-running annual conference on telecommunications and rural development sponsored by the Docking Institute. Mark also administered the federally funded Information Community project. Most recently, Mark was a co-lead facilitator of the statewide 2005 Kansas Prosperity Summit planning process. He has consulted for a number of Kansas state agencies including the Legislature, Supreme Court, Governor's Office, Department of Commerce, Kansas, Inc., and Department of Health and Environment. He previously served as director of the Docking Institute, chief of staff for the Kansas Senate president and as associate general counsel to the Kansas Board of Regents. He is also an International Telecommunications Education and Research Association Senior Fellow. Mark earned his master's and JD degrees from the University of Kansas.

## **Curt Brungardt, PhD**

Curt Brungardt was appointed the Omer G. Voss Distinguished Professor of Leadership Studies at FHSU, is the executive director of the Center for Civic Leadership and teaches courses in leadership studies. Curt has been involved in a variety of projects for the Docking Institute since 1989, including grant writing projects, strategic planning and leadership training. Over the last ten years, Curt has presented and facilitated more than 100 workshops throughout America. He has also published numerous articles and books in the field of organizational theory and development. His books include *Social Change Leadership*, *Risk Leadership*, and *Understanding Leadership: Theories and Concepts*. Curt received his master's degree from FHSU and his PhD in curriculum and instruction from Kansas State University.



## **Keith Campbell, PhD**

Keith Campbell is a professor of sociology at FHSU. Although his early research was in social psychology, his focus for the last two decades has been on cultural diversity and indigenous peoples. Research activities have taken him to Alaska more than 30 times to work with the Kenaitze Indian tribe on such issues as subsistence, land loss and discrimination. In 1996, he conducted interviews with women who homesteaded in Alaska in the 1950s and 1960s. His most current research involves a study of isolated rural villages in Henan Province, China. A nonprofit Keith recently started, the Community Health Partnership, has provided free assistance to Santee Sioux and to Hmong and Somali refugees. Keith does consulting work in grant proposal development and program evaluation, with a special focus on rural health issues. Keith received his PhD in sociology from the University of Missouri, Columbia.



## **Robert Cox, MD**

Robert Cox is the medical director at Hays Medical Center and medical director for the Kansas Foundation for Medical Care in Topeka. After having a general pediatrics practice in Hays for 17 years, he made a transition to telemedicine and administration. Robert has been active in the development and implementation of telemedicine throughout Kansas since its beginning in 1988. He has been featured as a pioneer in telemedicine in *Telemedicine and the Reinvention of Healthcare*. Robert serves on U.S. Senator Pat Roberts's Science, Technology and the Future Advisory Committee. He served two terms on the Kansas Information Technology Executive Council and as a member of the Board of Directors of the American Telemedicine Association. Currently, projects of particular interest include telemedicine deployment and the engagement of hospitals and physicians with quality and safety initiatives. Robert graduated from the Kansas University School of Medicine in 1970.





### **Dr. Chris Crawford, PhD**

Dr. Chris Crawford is the assistant provost for quality management and a professor of leadership studies at Fort Hays State University. Chris has an active interest in leadership, organizational innovation, knowledge management, and quality management related areas for more than a decade. Over the last fifteen years, Chris has developed and taught several undergraduate and graduate classes in leadership and communication, has directed a large graduate program, served as assistant dean of the Virtual College and director of the Master of Liberal Studies program. Chris has an extensive publications record with numerous articles both in the field of leadership and other cogent areas. He has published in numerous journals and has co-authored a number of books, including *Risk Leadership*, *Understanding Leadership: Theories and Concepts* (3rd Ed.), *Maximum Team Performance: Teamwork, Team Building, and Team Leading*, *Making Argument Work: Knowing and Applying Basic Argument Strategies* (3rd Ed.), *Oral Communication: Theory and Practice* (2nd Ed.), and *Speech Communication* (3rd Ed.). Chris has also consulted for several organizations in Kansas and in North and South Carolina dealing with organizational training and development issues.



### **Kathy Dale, EdD**

Kathy Dale is the Assistant Dean of the College of Education and Technology at FHSU. She focuses her work and research in systemic and systematic continuous improvement and leadership development for superintendents and principals. Her 28 years of leadership in school administration and teaching have enabled her to keep a practitioner's perspective about educational research and the application of research in real world scenarios. Kathy is a licensed Legacy Leadership Consultant and co-author of *Legacy Leadership for Educators* which primarily serves superintendents, boards of education, and principals. She is an experienced leader and administrator who actively advocates and promotes public education through coaching executives in the best practices of leadership. In addition to working closely with superintendents and principals, Kathy works with the Kansas State Department of Education and the Wallace Foundation as an executive coach in the Kansas Laboratory for Education Leaders research project. Kathy has an Ed.D. in Education Administration from Kansas State University, an MA in Special Education from Fort Hays State University, and a BA from Florida Atlantic University.



### **Robert Duffy, MA**

Robert Duffy has been coordinator of the Drug and Alcohol Wellness Network at FHSU since September 1997. In that capacity he is a Kansas Addiction and Prevention Services certified counselor and directs a state-licensed outpatient counseling, diagnostic, and referral service on campus. Bob is also a policy fellow with the Institute, and during the past eight years he has collaborated with the Institute in the development, testing, and analysis of an annual student drinking behavior study as part of a social norms marketing campaign to reduce high-risk drinking at FHSU. He is a cofounder of The Partnership for a Safer Community, which has established a successful Safe-Ride program in Hays. Duffy received his master's degree in counseling psychology from the University of Connecticut in 1997.

### **Preston Gilson, PhD**

Senior Policy Fellow Preston Gilson is a professor emeritus of finance at FHSU. Preston taught in the areas of international finance, risk management, real estate, financial institutions, commercial banks, managerial finance and corporate finance. He also taught in the Public Administration Training Program and taught workshops for the Small Business Development Center. Preston's areas of expertise at the Docking Institute include housing, economic impact studies and strategic planning. His recent projects include a feasibility study about issuing STAR bonds to finance the development of visitor attractions in Kansas. He earned his PhD from St. Louis University.



### **Larry Gould, PhD**

Senior Policy Fellow Larry Gould is FHSU's provost and chief academic officer and is founder and a former director of the Docking Institute. He established the Telepower® Conference in 1992 and is the author of a telecommunications report requested by the governor that initiated the state strategic telecommunications plan. Larry was the 1988 recipient of the FHSU Alumni Association's Outstanding Faculty Teaching Award (Pilot Award). The Hays Area Chamber of Commerce named him Most Valuable Citizen and inducted him into the Chamber's Hall of Fame in 1996. Previously, he was director of the FHSU Model United Nations Program; Faculty Senate president; executive assistant to the president; and, dean of the College of Arts and Sciences. In 2000, he was given the Pacesetter Award from the National Academic Advising Association. In 2008, he was awarded the William Plater Award by the American Association of State Colleges and Universities (AASCU). One of the few national awards for provosts, the Plater Award recognizes those chief academic officers who have advanced the civic mission of the campus through curricular reform, public advocacy, accountability for institutional citizenship, faculty development and recruitment, and partnerships with community organizations. He holds a BA in history from the Massachusetts College of Liberal Arts, an MA in political science from Eastern New Mexico University and a PhD in political science from Purdue University.



### **Richard Heil, PhD**

Richard Heil is a Senior Policy Fellow and has been with the Docking Institute since its creation in 1980. Dick has served as a moderator for various forums sponsored by the Docking Institute, including the Kansas House of Representatives and Kansas Senate Candidate Forums. Since their inception, Dick has moderated two public television programs on behalf of the Institute, The Kansas Legislature and MidAmerica Life: A Conversation with Congressman Jerry Moran, both on KOOD television.







## John Heinrichs, PhD

John Heinrichs is an associate professor of geosciences at FHSU. He teaches courses in geosciences, including geographic information systems (GIS), remote sensing and world geography. His research specialties include climatology and glaciology, with relationship to regional and global climate. John has received grants from the National Aeronautics and Space Administration to use data from remote sensing satellites to study arctic climate and oceanography. He has been involved with the Docking Institute study of the depletion of the Ogallala Aquifer in southwestern Kansas. John received his PhD in geography from the University of Colorado, Boulder, and his MS in mathematics from the University of Wisconsin, Milwaukee.



## Darren Hendrickson, PhD

Darren Hendrickson is an associate professor in the Department of Sociology and Anthropology at Eastern Illinois University. Darren teaches courses in medical sociology, environmental sociology, and sociological theory. His research interests include the social and economic aspects of complementary and alternative health care use in the United States, health care policy in the United States, and a socio-historical analysis of cemeteries. His research has been published in journals such as *Illness, Crisis, & Loss*, *Complementary Health Practice Review*, and *The Chronicle of Higher Education*. Darren received his BS and MS degrees in sociology from Utah State University and his PhD in sociology from the University of Akron.



## Quentin Hope, MPPM

Quentin Hope is an independent research fellow and specialist in the organization practice of McKinsey & Company, an international management consulting firm. He has served clients in the telecommunications, transportation, and energy industries, primarily in the areas of organization design, organization effectiveness and change management. Quentin led the field research and co-authored with Jon Katzenbach the book *Real Change Leaders* and wrote the *Real Change Leader's Handbook for Action* (Random House, 1996). In prior work, Quentin founded and served as executive director of High Plains Public Radio, the public radio service for the High Plains region of Kansas, Colorado, Oklahoma and Texas. He now serves as president of its board. Quentin graduated Phi Beta Kappa and summa cum laude from Oberlin College with a BA degree in communications studies and holds a master's of public and private management from the Yale School of Organization and Management.

## **Thomas Johansen, PhD**

Thomas Johansen is an associate professor of economics and finance at FHSU. Tom teaches courses in corporate finance and investments and serves as the financial planning program director for the department. He has been an instructor in the Docking Institute program for the Kansas County Treasurers' certification program. He also has consulting experience in small business valuation and investment strategy. Tom received his BS and MBA from FHSU, earning a PhD from Oklahoma State University, Stillwater.



## **Casey Kelch, MA**

Casey Kelch serves as the academic affairs marketing specialist at Fort Hays State University. In this position, she works closely with academic units on a variety of branding, marketing/recruitment and customer service initiatives. She serves on several University committees, including Integrated Marketing, Quality Champions, American Democracy Project, and the Internationalization Committee. She is also a member of the Hays Area Chamber of Commerce Communications Task Force and the Hays Area Young Professionals. Prior to accepting the marketing position, Casey was the special events coordinator and assistant grants facilitator at the Docking Institute. Casey received an MA in German literature from the University of Missouri, Columbia.



## **Stephen Kitzis, PhD**

Stephen Kitzis is a professor of psychology at FHSU and has been the Docking Institute's lead evaluator for two federally funded Safe Schools/Healthy Students projects (RURAL for Hays USD 489, Ellis USD 388 and Greensburg USD 422 and the Prevention Project for Ulysses USD 214) and a major contributor to the evaluation report for the Kansas Health Foundation's Early Brain Development Media Campaign. His teaching and research interests center on understanding the basic mechanisms of learning, creativity and motivation. He has an extensive background in computer-based analytical techniques. Stephen worked at the NASA Jet Propulsion Laboratory for four years and as an independent systems and software analyst for 12 years before changing career goals and receiving a doctorate in experimental psychology from the University of California, Santa Cruz, in 1993.





### **Richard Lisichenko, PhD**

Richard Lisichenko is an associate professor of geosciences at Fort Hays State University. His primary specialization is in geographic information systems (GIS) in conjunction with other geospatial technologies. Rich has worked on GIS projects at the local, state, and federal levels. Another area of research interest is geographic education. Aside from his research activities, he has served as an editor for both geography and social studies journals. Rich received his PhD in education and MA in geography from Kansas State University, and BS in geography from State University of New York-Oneonta.



### **Heath Marrs, EdD**

Heath Marrs is an assistant professor of psychology at Fort Hays State University, specializing in educational psychology. As an independent evaluator, Heath was the principal investigator for program evaluation of the 2003-2004 and the 2004-2005 Alternative Action Projects at both Hillsboro High School and at Peabody-Burns High School. He is responsible for teaching undergraduate and graduate courses in the Department of Psychology, including general psychology, applied statistics in the behavioral sciences, psychological testing, history and systems of psychology, cognitive psychology, experimental methods and inferential statistics. Before joining the faculty of FHSU, Heath completed an internship in Kansas State University's Office of Assessment and Program Review. He has published in the journals *Reading Psychology: An International Quarterly*, *Individual Differences Research*, and the *Journal of At-Risk Issues*. Heath received his EdD in educational psychology from Kansas State University, his MS and EdS degrees in school psychology from FHSU, and his BA in social science-psychology and biblical and religious studies from Tabor College.



### **Mary Martin, PhD**

Mary Martin is an associate professor of marketing at Fort Hays State University. She teaches marketing principles, consumer behavior, marketing management, e-business, strategic electronic marketing and database marketing. Prior to joining the faculty at FHSU, Mary was co-founder of a strategic consulting firm in Charlotte, NC, that offered clients marketing plans, marketing research, organizational strategy, business plans, and e-business seminars. Prior to that, she was director of marketing for a company that produced interior decorative coatings for aircraft. While there, she developed web driven and traditional marketing strategies, including Web site promotion, design, construction and maintenance. Mary was previously a member of the graduate faculty of the University of North Carolina at Charlotte and Winthrop University. Her research interests include e-business, the effects of advertising on children and innovative teaching strategies. She has published her research in such journals as the *Journal of Public Policy & Marketing*, *The Journal of Advertising*, *Psychology and Marketing*, *Journal of E-Business*, *Journal of Fashion Marketing and Management*, *Journal of Business and Leadership: Research, Practice, and Teaching*, *The Journal of Educators Online*, *Southwestern Business Administration Journal*, and *Research in Consumer Behavior*. She received her BS in advertising from Kansas State University, her MBA from Fort Hays State University and her PhD in marketing from the University of Nebraska, Lincoln.

### **Micol Maughan, PhD**

Micol Maughan is an associate professor and interim chair of the Department of Management and Marketing at Fort Hays State University. He teaches courses in business and became a policy fellow in 1999. He received the College of Business Award for most innovative teacher in 1999. Professional memberships include the Academy of Management and the Organizational Behavior Teaching Society. Recently, he was co-author of the textbook *Understanding Leadership: Theories and Concepts* with C.B. Crawford and Curtis L. Brungardt. His research interests include leadership, small group dynamics and person perception. Micol received his PhD in social psychology (with an emphasis in organizational behavior) from Brigham Young University in 1981.



### **Rose McCleary, PhD**

Rose McCleary was a co-principal investigator on the Docking Institute's evaluation study of a Kansas Social and Rehabilitation Service pilot project. She co-authored the resulting report, "Evaluation of the Hays SRS Area Childcare Direct Pay Pilot Project." Other publications include contributions to *Psychological Reports* and the *Encyclopedia of Home Care for the Elderly* and *Advances in Social Work*. Rose has presented at numerous national meetings, including NASW, the Southeastern Psychological Association, the National Hospice and Palliative Care Organization, Council on Social Work Education and others. She has extensive social work experience with diverse populations and has taught at Tulane University and in Japan. She currently teaches in the Department of Social Work at California State University in Bakersfield, and has served as a research scientist at the CSUB Applied Research Center. Rose received her PhD in social work from Tulane University in 1999.



### **Kate McGonigal, PhD**

Kate McGonigal is an assistant professor of sociology and social work at Fort Hays State University, where she teaches Introduction to Sociology, Social Deviance, Social Inequality, and Women's and Gender Studies. She recently wrote *Mabel Agnes Elliott: Pioneering Feminist, Pacifist Sociologist*, published by Lexington Books. In April 2009, at the Des Moines, IA, meeting of the Midwest Sociological Society, she presented a paper on women bull riders. Kate received her PhD and MA from the University of Missouri, Columbia, and her BA from Drake University in Des Moines.





### **Shala Mills, JD**

Shala Mills is the chair of FHSU's Political Science Department and an associate professor. She also serves as the pre-law advisor. Shala has been a Fellow with the Docking Institute since 1993. She has presented on the topic of "Statutes and Laws" at several training sessions for the Kansas County Treasurer's Association. Shala worked on the Justice Initiative Project and, more recently, on the Victims Rights Project. She received her JD from the Kansas University School of Law and her BA from Baylor University.



### **Arthur Morin, PhD**

Senior Policy Fellow Arthur Morin is an associate professor of political science at Fort Hays State University. Art is the director of the Master of Liberal Studies Program at FHSU. He has been instrumental in the development of the Docking Institute's Public Administration Training Program and is the coordinator for the Institute's Kansas County Treasurer's Association training program. Art has had several book reviews published (posted) on the Resource Center for Cyberspace Studies Web site. He has published in *Public Administration Review* and *Kansas Government Journal*. Art has also written reports and feasibility studies for the Docking Institute. He received his PhD from the University of California, Santa Barbara.



### **Carrie Nassif, PhD**

Carrie Nassif is an associate professor in the Department of Psychology and a clinical psychotherapist with the Kelly Center at Fort Hays State University. She is also a policy fellow with the Institute, and in 2006 she provided expert assistance for a domestic violence study. Carrie teaches courses in personality, ethics, appraisal of adults, psychotherapy, perspectives of diversity workshops, and practicum (therapy skills). Clinical areas of interest include critical incident stress management, sexual trauma, resiliency, eating disorders and suicide prevention. Areas of research interest include personality, creativity, supervision and issues of diversity. Carrie is a member of the American Psychology Association, Psychological and Educational Resources in Kansas, and the Kansas Psychology Association. She received her PhD in Clinical Psychology from the University of South Dakota in 2004.

### **Carl D. Parker, PhD**

Senior Policy Fellow Carl D. Parker is chair of the Department of Economics and Finance at Fort Hays State University. His fields of specialization are labor market analysis, labor relations, economic impact studies, cost benefit analysis, and statistical and econometric modeling, estimation and evaluation. Carl received his PhD in economics from Oklahoma State University in 1971 and is a member of the national economics honor society Omicron Delta Pylon, and the national business honor society Beta Gamma Sigma. He has published in such journals as *Economics of Education Review*, *Journal of the Southwestern Society of Economists*, *The Journal of Economics*, *Proceedings of the National Association for Welfare Research and Statistics*, *Journal of Economics and Finance*, and the *Journal of Finance and Economic Practice*. Carl has recently worked on the Hays Recreation Commission Expansion Feasibility Study.



### **Lori Peek, PhD**

Lori Peek is an assistant professor in the Department of Sociology at Colorado State University. She is also associate chair for the Social Science Research Council Task Force on Hurricane Katrina and Rebuilding the Gulf Coast and is a National Institute of Mental Health disaster research fellow. Peek's research explores the experiences of religious and ethnic minorities, women, and children in disasters. She has conducted field research in New York City after the Sept. 11, 2001, terrorist attacks and in New Orleans following Hurricane Katrina. Lori served as the guest editor for a special issue on children and disasters, which was published in the journal *Children, Youth and Environments*. Lori received her BA in sociology (summa cum laude) from Ottawa University, her master's in education from Colorado State University and her PhD in sociology from the University of Colorado, Boulder. She is a native of Waverly, Kansas.



### **Chapman Rackaway, PhD**

Chapman Rackaway is an associate professor of political science at Fort Hays State University. Chap serves as the advisor for the Political Management Program in the Department of Political Science and teaches campaign management, political parties, public opinion and voting behavior. He is the director of the new Docking Institute Campaign Academy, which trains new and potential candidates to run for political office. His research and teaching interests include campaign process, political party resource allocation, voter turnout, congressional communication styles, and campaign finance. He has published in the *Social Science Computer Review*, *Journal of Political Science Education*, *Journal of Politics* and *PS: Political Science and Politics*. Chap also serves as a political consultant, providing communication and strategic direction for campaigns from county auditor to U.S. Congress. He has previously taught at Lincoln University, State Fair Community College, the University of Missouri and Columbia College. He received his PhD in political science from the University of Missouri in 2002.







### **Marilyn Ray, MD, MPH**

Marilyn Ray is a board certified radiologist who practices radiology in northwest Kansas and eastern Colorado. She obtained her MD from Tufts University in Boston and radiology training at Harvard's Beth Israel Hospital, also in Boston. After teaching for three years at the University of Southern California-Los Angeles County Hospital, and then specializing in mammography in private practice for several years, she and her family moved to Hays in 1995. Marilyn received a master's in public health (MPH) at the Johns Hopkins University Bloomberg School of Public Health in May 2004. Her work at the Docking Institute includes designing and implementing surveys related to medical and health behaviors and analyzing resulting data about related health policy issues. She also serves as adjunct faculty for the Department of Sociology and Social Work at Fort Hays State University, teaching such courses as Medical Sociology and Death and Dying.



### **Kevin A. Shaffer, MS, CCDP**

Kevin Shaffer graduated from the University of Colorado with an MS in telecommunications in 1998 and is currently pursuing his doctoral degree in information systems through Nova Southeastern University. Prior to graduate school, Kevin lived in Osaka, Japan, for six years. Kevin's research interests include international message telephone service (IMTS) economics and promoting of broadband internetworking services to assist rural development. His instructional responsibilities include graduate and undergraduate courses in data communications, internetworking and telecommunications.

### **Daniel D. Steeples, MS**

Dan Steeples works as a management consultant in the Washington, D.C., area. He previously served on the business school faculties of the University of Kansas, Bowling Green State University and the University of Maryland and currently serves as an adjunct professor in the Department of Engineering Management and Systems Engineering at George Washington University, where he teaches courses in operations research and decision theory. He holds master's degrees in business/statistics and operations research from the University of Kansas and the University of California at Berkeley, respectively.

### **Kent L. Steward, MLS**

Kent Steward, director of University Relations at Fort Hays State University, has extensive experience in media relations. He was a journalist for two decades, last serving as managing editor of *The Hays Daily News* for ten years. His services to the Docking Institute include facilitating strategic planning, conducting focus groups, preparing business feasibility studies, writing and designing publications and counseling on media relations. He served as manager of corporate communications for Sunflower Electric Power Corporation for two years before coming to FHSU in August 1997. At FHSU, Kent supervises the Office of University Relations, which handles media relations, oversees University publications, and assists with special events. He conducts workshops on media relations and other communication issues. Kent earned a BA in English from Pittsburg State University and an MLS from FHSU.



### **Greg Weisenborn, PhD**

Greg Weisenborn is an assistant professor of management at Fort Hays State University. He teaches production and operations management, supply chain management, project management and other related business operations courses in the Department of Management and Marketing. Prior to joining the faculty at FHSU, he worked as a manufacturing and supply chain consultant, where typical projects focused on business process efficiency and effectiveness, ERP systems implementations, and manufacturing systems improvement. Prior to FHSU, Greg was a research associate at the Veterans Administration VISN8 Patient Safety Center, was a faculty member at St. Petersburg College and was an adjunct professor at the University of South Florida. His research and consulting interests include business operations and manufacturing process efficiency, scarce inventory allocation, ergonomics and safe patient handling and student learning styles. Greg earned BS and MS degrees in electrical engineering from Kansas State University and a PhD in industrial engineering from the University of South Florida.



### **Benjamin D. Wheeler, MS**

Benjamin Wheeler received his MS in biology from Fort Hays State University in 2007. His thesis research involves the conservation of birds relative to the Conservation Reserve Program. He has been involved with the Kansas Department of Wildlife and Parks on several projects. His research interests at the Docking Institute include the relationships between society and the conservation of natural resources. Ben obtained his BA in environmental biology from Bethel College in Mishawaka, IN, in 2003.







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## Mission & History

The primary mission of Fort Hays State University's Docking Institute of Public Affairs is to facilitate effective public policy decision-making among governmental and non-profit entities. The Docking Institute of Public Affairs began as the Fort Hays State University Institute of Public Affairs in 1980. In October 1988, the Kansas Board of Regents changed the name to the Docking Institute of Public Affairs in honor of Kansas governors George Docking and Robert B. Docking and Lieutenant Governor Tom Docking. Since that time, the Docking Institute has been a leader in facilitating public policy research and planning for Kansas and its rural regions, conducting more than 339 projects. Today, the Docking Institute is proud to offer a broad spectrum of programs and services designed to foster regional development and growth in accordance with its original mission. Our staff and policy fellows are proud to carry on the tradition of public service exemplified by the Docking family.

## Survey and Focus Group Research

Valid and reliable information is essential for effective decision-making. The Docking Institute's University Center for Survey Research provides professional survey design, data gathering and data analysis services. Institute researchers help clients select the most appropriate survey methodology based on the client's needs, goals and budget. Available survey methods include telephone surveys (using a 20-station CATI system), mail surveys, Web surveys, personal interviews and focus groups. The Institute can survey almost any population, from single neighborhoods to the entire nation, and in multiple languages.

## Labor Studies

Based on government labor data alone, firms considering a relocation or expansion can often conclude incorrectly that there is not a sufficient amount of qualified labor to meet their needs. The Docking Institute offers a unique study of a client's labor basin. A labor study assesses the labor supply, availability and skill level of a region. Additionally, labor studies determine the working status, education and training levels, willingness to commute, desired wages, and benefits of people looking for employment or who would consider seeking new employment for the right opportunity. Depending on the needs of the client, studies can include questions about entrepreneurship, job satisfaction and other issues.

## Program Evaluation

Conducting an assessment of program implementation and program outcomes is indispensable for agencies to make informed decisions about their initiatives. Government and non-profit organizations often need tangible documentation of a program's effectiveness to receive or maintain funding. The Docking Institute has the necessary expertise and experience to help organizations develop evaluations of processes and outcomes, perform needs assessments, and write required technical evaluation reports for submission to federal or state funders.

## **Grants Facilitation**

To meet the demands of government and other non-profit entities, the Docking Institute offers a comprehensive set of grants facilitation services, providing clients the means to access needed external resources to meet organization goals. Because customized approaches best serve the varying needs of our clients, the Institute tailors grants facilitation services to the unique needs of every client, ranging from funding searches to project/budget planning to grant proposal writing, submission and management.

## **Economic Impact Analysis**

Policy assessment often requires an economic impact analysis of existing and proposed activities or programs. Government agencies and non-profit organizations can use economic impact assessments to determine the total monetary benefit of their activities in a local or regional economy. Often, such information is important for convincing decision-makers that continued or increased funding is warranted. Our economists have analyzed the economic impact of manufacturers, service organizations, hospitals, correctional facilities, institutions of higher learning, business incubators, infrastructure upgrades, and other existing and potential programs and projects.

## **Cost-Benefit Analysis**

Decision-makers often turn to cost-benefit analysis (CBA) as a tool for understanding whether benefits of a program/project exceed the costs and vice versa. The purpose of CBA is to comprehensively identify and measure all relevant economic costs and benefits that accrue to a program. Both costs and benefits are converted into monetary terms, so that a benefit-to-cost ratio can be estimated.

## **Feasibility Analysis**

Feasibility analysis estimates the monetary benefits of a potential project and compares those benefits to cost criteria. Feasibility analyses provide a projected benefit to costs scenario useful to leaders and funders in determining whether to pursue a project.

## **Strategic Planning**

Visionary leadership begins with a plan that strategically prioritizes scarce community resources. The Docking Institute has worked with more than 55 entities, including state agencies, educational institutions, museums, communities, economic development organizations and chambers of commerce, to conduct strategic planning. The Docking Institute customizes the strategic planning process to meet each organization's requirements. Our comprehensive package of strategic planning services includes project organization, data analysis and assessment, survey work, group facilitation, and plan writing.



