

Geography Awareness Week 2024

Heros of Heritage: A Cultural Postcard Contest



Objective:

Create a postcard that represents your personal background, hometown, or a place that holds significance to you. Use your artistic or creative skills to depict the geography, culture, landmarks, or unique features of the area. Help us to promote cultural exchange and geographical awareness. Open to all FHSU Students, Faculty, and Staff.

Dates:

- **Submissions Accepted:** November 13-20, 2024
 - **Deadline for Submission:** Wednesday, November 20 @ 2:00 pm
 - **Submissions on Display:** Monday-Friday, November 18-22
 - **Voting Period:** Wednesday-Friday, November 20-22
 - **Announcement of Favorite Winner:** Monday, November 25
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1. Choose a Theme for Your Postcard

- Your design should represent a place important to you. It could be:
 - Your hometown, city, or country
 - A significant landmark or geographical feature
 - A place you have a personal connection to (e.g., family heritage, vacation spot, cultural event)
- Consider showcasing any of the following:
 - Local landscapes (mountains, beaches, rivers)
 - Cultural symbols (festivals, traditional attire, customs)
 - Historical landmarks or monuments
 - Local wildlife or plants

2. Designing Your Postcard

- You are designing the front of a postcard that will feature your artistic representation of the place you've chosen.
- Your design can be:
 - Fine art: drawing, painting, printmaking
 - Original Digital artwork (design using software or apps)
Note: AI generated work will be accepted and displayed but MUST be identified as such, and will not be eligible for favorite voting
 - Photography: Must be the work of the submitter
 - A combination of any mixed media/formats noted above
- Ensure your design is visually appealing and conveys the essence of the place.
- **Size:** Required submission size 11x14. If you are submitting a digitally created work, keep the aspect ratio consistent for printing at this size.

3. Include a Personal Touch

- (optional) Sign your work and make it a part of your design
- On the back of your design include the following information: Your Name, FHSU Major, and any other relevant information you want to be a permanent part of your design.

4. Submission

- Submit your completed postcard with an all required information
Deadline: no later than 2:00pm on Wednesday, November 20
Digital Submissions: Email your postcard in JPG or PNG format to geosciences@fhsu.edu with subject line “GAW Postcard”
Physical Submissions: Deliver to FHSU Geoscience Department, Tomanek Hall 233
- Submissions must include a document providing the following information:
 - Submitters Name
 - FHSU Major
 - A brief description (minimum 3-5 sentences) of the place/your design:
 - What makes it special to you?
 - Why did you choose this location?
 - Any interesting geographical or cultural facts about it.

5. Voting

- Voting will take place in person and online: Wednesday – Friday, November 20-22
- FHSU students are invited to vote for their favorite design based on creativity, geographical relevance, and artistic execution. Voting will be anonymous, but each voter must include their student ID for tracking purposes.
- Accepted submissions will be on display at the “feature wall” in the FHSU Memorial Union for the duration of Geography Awareness Week (GAW), and on the GAW event webpage.
<https://www.fhsu.edu/geo/events/GAW/>
- **Winner:** The postcard with the most favorited votes will be recognized as the "Favorite Postcard" of Geography Awareness Week 2024 and will be printed at standard postcard size for use in Geography Awareness activities hosted by FHSU Department of Geosciences. Credit will be given to the submitter of any design when used.

6. General Guidelines and Information

- Your design should be respectful and inclusive of all cultures, backgrounds, and identities.
- Be mindful of copyright laws—use original content only.
- Keep the tone of the design appropriate for a university and family public audience.
- The postcard should be clearly visible and legible—if hand-written, make sure your writing is legible and neat. *Design Tip: Any extremely detailed imaging or writing needs to be large as these designs may be printed at actual smaller postcard size in the future.*
- Don’t hesitate to seek inspiration from travel postcards but remember to make it your own!
- All submissions will be scanned and digitally stored for sharing FHSU student creativity.
- Original physical media creations will be returned to submitter upon request following the event.