



FORT HAYS STATE UNIVERSITY  
COLLEGE OF  
EDUCATION

## BUSINESS PROGRAM COURSE REQUIREMENTS

<u>CORE COURSES</u>	<u>CREDIT HOURS</u>
BCOM 301 Business Communication .....	3
MKT 301 Marketing Principles .....	3
GBUS 204 Business Law I .....	3
INF 250 Intro. To Web Development.....	3
INF 304 Management Info. Systems.....	3
LDRS 300 Intro. To Leadership Concepts.....	3
MGT 101 Intro. To Business.....	3
MGT 301 Management Principles.....	3
Choose 1 Software Applications Course from:	
BCOM 300 Spreadsheet Applications .....	3
BCOM 310 Database Applications .....	3
BCOM 350 Business Comm. Applications .....	3
Choose 1 Business Related Electives from:	
MKT 403 Retail Management.....	3
MKT 601 Consumer Behavior.....	3
MKT 609 Strategic Electronic Marketing .....	3
FIN 305 Managerial Finance.....	3
MGT 403 Business, Society, & Ethics .....	3
MGT 602 Production Operations MGT .....	3
MGT 611 Human Resource Management .....	3
Choose 1 Related Electives from:	
BCOM 201 Intro. To Corporate Communication.....	3
COMM 128 Media and Society .....	3
COMM 345 Visual and Creative Design .....	3

**Business Teacher Licensure Concentration Courses:**

ACCT 203 Principles of Accounting I .....	3
ACCT 204 Principles of Accounting II .....	3
BUED 277 Early Field Exp: Business Education .....	1
BUED 422 Teaching Acct. & Info Systems .....	3
BUED 423 Curriculum & Instruction in Business .....	3
BUED 613 Organization & Admin. Of CTE .....	3
<b>Total Business Concentration Course Hours Required.....</b>	<b>16</b>
<b>Total Business Major Core Course Hours .....</b>	<b>33</b>
<b>Total Program Hours .....</b>	<b>49</b>

For more information, contact Mr. Scott Jones (785) 628-4040 with the Department of Applied Business Studies.