



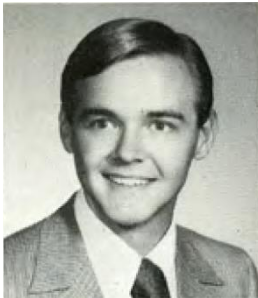
A WEEKLY ROUNDUP OF GOOD NEWS ABOUT THE TIGER FAMILY

FORT HAYS STATE UNIVERSITY tigerweekly

FROM THE OFFICE OF UNIVERSITY COMMUNICATIONS

September 30, 2022

Top Stories



[1972 GRADUATE EXCITED FOR FORT HAYS STATE UNIVERSITY HOMECOMING](#)

09/26/22

Nelson Krueger, a 1972 graduate of Fort Hays State University, looks forward to attending FHSU Homecoming next week as he says the weekend events evoke warm memories and nostalgia.



[GIFT TO FHSU SHOTGUN TEAM TO BE ANNOUNCED AT NEWS CONFERENCE](#)

09/29/22

The Fort Hays State University Foundation will announce a large gift in support of the FHSU Shotgun Team at a news conference next Friday, October 7, at 9:00 a.m. in the Memorial Union's Sunset Atrium. Attendees will hear from the university president, coach of the FHSU Shotgun team, and two members of the team on how this gift will change the future of their expanding shooting sports program. To date, the team has won eight national championships.



[KANSAS WETLANDS EDUCATION CENTER TO HOST STAR-GAZING EVENT](#)

09/29/22

Telescopes aimed at the Andromeda Galaxy Friday, Oct. 7, will give observers a chance to see Jupiter, Saturn, and several deep-sky Messier Objects. FHSU's Astronomy Club, led by Dr. Jack Maseberg, associate professor of physics, and Dr. Paul Adams, dean of the College of Education, will provide the use of high-powered telescopes at the Kansas Wetlands Education Center star gazing event.



Feature

[FREE HEARING SCREENING FROM FORT HAYS STATE TO BE PROVIDED IN HOXIE](#)

09/30/22

Department of Communication Sciences and Disorders graduate students will travel to Hoxie, Kansas, to offer free community hearing screenings. The screenings will be under the supervision of an FHSU Herndon Clinic instructor.



[FHSU PRESIDENT'S MEDIA TOUR WRAPS UP TODAY](#)

09/30/22

With over 20 stops in just one week, the 2022 Media Tour is coming to an end. This year FHSU President Tisa Mason has visited media outlets and met with reporters, legislators, and colleagues at various partner schools around Kansas, as well as in Oklahoma, Missouri, and Nebraska. For more information on the tour, visit Dr. Mason's Facebook page, <https://www.facebook.com/FortHaysMason>.

Accomplishments and Happenings



[THE INCORPORATION OF SOCIAL MEDIA, WEB, AND CONTENT MARKETING ANALYTICS IN A SOCIAL MEDIA MARKETING COURSE](#)

09/22/22

Dr. Mary Martin, professor of marketing, and Dr. Michael Martin, associate professor of marketing, received the Marketing Management Association 2022 Fall Educators' Conference Best Paper Award. The award was presented on Sept. 22 at the Marketing and Management Association's conference in San Antonio, Texas. The paper describes the development and implementation of The Social Media Marketing University, a hands-on experiential learning experience for students offered as a component of two marketing classes at FHSU.



[STRENGTHENING THE PROFESSIONAL DEVELOPMENT NETWORK AND SUPPORT SYSTEMS FOR HIGHER EDUCATION INSTRUCTORS IN THE COVID-19 ERA](#)

04/15/22

Dr. Abeni El-Amin, assistant professor of management and economics, published an article in the Pittsburg State - Midwest Quarterly in April. The article provides higher education instructors with a promising practice framework to reduce stress during a pandemic or instance of crisis.

Heart of a Tiger



[A Tennis Double-Double](#)

09/29/22

I saw a poster the other day that caught my eye. It was a tennis-themed poster that included life lessons from a tennis perspective. I smiled as I thought how applicable the tennis quotes were to the practice of leadership. Here are a couple: "Foot faults happen – you get a second chance;" "Commit to follow through;" "No matter how far down you are, there's always hope for a comeback." All of these examples offer great advice that is applicable in so many situations.

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