

Overview: FHSU Online & Military-Connected Student Services' mission is to provide unmatched service to prospective and continuing online and military-connected students through personalized activities to ensure positive experiences and academic, personal, and professional student success.

Points of Pride: (for reporting academic year)

- ❖ Event coordination:
 - Online Student Government Association elections
 - National Online Learning Day
 - National Distance Learning Week
 - Military Recognition Week
 - FHSU Online Open House
 - Online Student Government Association survey administration
- ❖ Recognized as a Silver Military Friendly School
- ❖ Achieved United States Distance Learning Association (USDLA) Quality Standards Certification five-year renewal to remain one of five institutions in the world to hold the rigorous certification
- ❖ Community/technical college outreach
 - Updated inaccurate information
 - Distributed marketing materials (print and digital)
 - Meetings with administrators and transfer success staff
- ❖ Kansas Need-Based Scholarship awarding
 - HaysMed & Pawnee Valley Community Hospital corporate scholarships
- ❖ Online student success:
 - Mass text message communications:
 - No-show survey (sent to admits not registered on 20th day)
 - Pre-term check-in
 - Three-week check-in
 - Midterm check-in
 - D/U outreach @ interim
 - Online Student Government Association, formerly Online Student Senate, became its own entity
 - Partnered with TILT to develop an online learning program, a component of Online Student Orientation
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Focus Areas for FHSU Online & MCSS: (goals for next academic year)

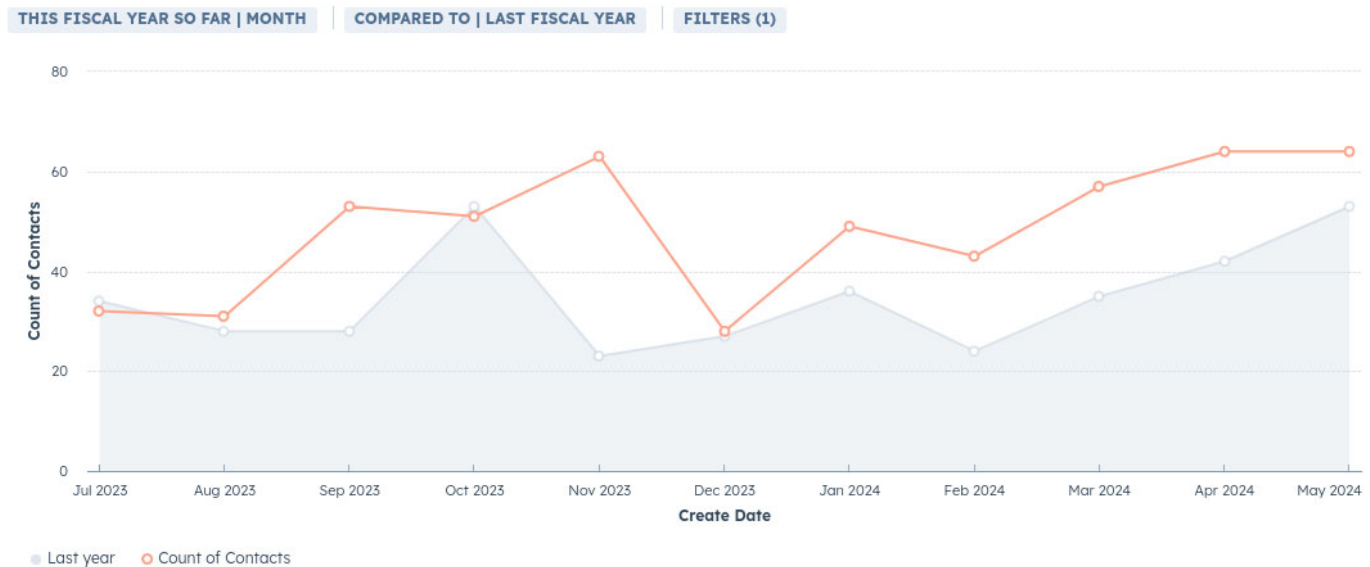
- ❖ 3% application increase
- ❖ 2% increase in Kansas technical/community college transfer students

- ❖ 50% new admit interaction in Online Student Orientation via InSpace
- ❖ 1,000 unofficial transcript evaluations
- ❖ Launch online student success coaching

By the Numbers: (data from current academic year) - as of 5/31/24

- ❖ Recruitment:
 - 647 military-connected students enrolled F23, up 15% from F22
 - 130 prospective student meetings logged
 - Scheduled calls and campus visits
 - FHSU Online Open House
 - 182 registrations
 - 95 prospective students attended
 - 70 faculty/staff attended
 - 38 students registered for summer/fall 2024
 - 34 admits
 - 17 applicants
 - 10 community college visits (spring)
 - 535 new military-connected contacts, up 39.69% from last fiscal year:

New Military Contacts



- ❖ Student Success:
 - Online Student Orientation
 - 350 students attended one of two live sessions (fall)
 - 250 students participated in the Blackboard course (spring)
 - Online Student Government Association
 - 709 online students participated in the spring survey